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# BOSTON RED SOX 1978 SCOREBOOK MAGAZINE

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For the record, Fenway Park was first constructed in 1912, and then rebuilt by the late Tom Yawkey in

1934. Basically, however, the playing field today is the same as it was over 40 years ago. The box on this page furnishes other facts about the park for your further information.

After two years experience, we believe our message board has added another enjoyable dimension and a new source of information for Fenway fans, and we repeat our promise it will not be "gimmicked" with anything not connected with baseball.

On behalf of the members of our staff listed below, we thank you for coming and we know you will enjoy your stay.

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Post-War & Single Game Record:

36,350 (N.Y., Aug. 7, 1956)

Record Crowd Since 1956: 35,939

(N.Y., May 31, 1976, night)

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(N.Y., June 28, 1949)

Opening Day Record: 35,343

(Balt., April 14, 1969)

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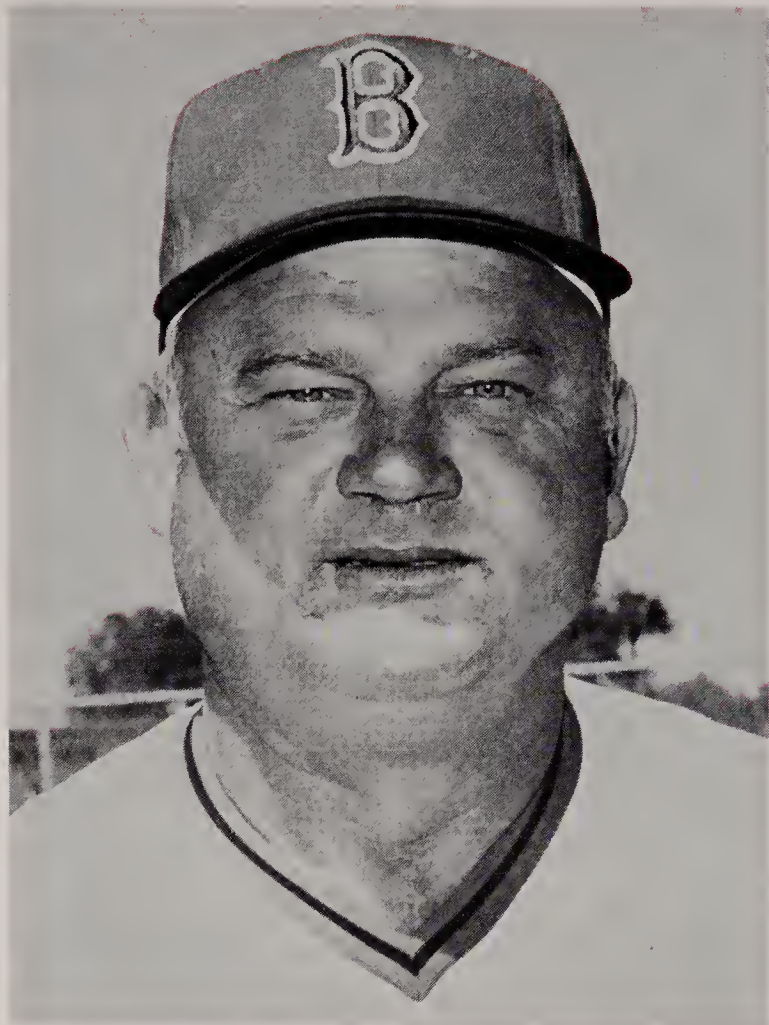
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# The Manager . . .



**DONALD WILLIAM (ZIM) ZIMMER**

**Age: 47; Born: January 17, 1931, Cincinnati, Ohio. Ht.: 5'9"; Wt.: 185 lbs. Green eyes, Brown hair. Bats and Throws: Right. Home: Treasure Island, Fla. Married Jean Carol Bauerle. Children: Thomas 6/30/52, Donna 3/14/54.**

The 1978 season to date has been especially satisfying to Don Zimmer, as he has kept the Red Sox on top practically all of the way, and completely demolished early season criticism of some of his moves. As the club entered the home stretch of the 1978 pennant race, "Zim" had established a 199-126 record as Red Sox manager, a .612 winning %, second in Red Sox history only to Jake Stahl's 144-88 record (.621) in 1912-13.

Don was the Red Sox third base coach for two and one-half years before replacing Darrell Johnson July 19, 1976. He was noted throughout his career as a hustling, aggressive player and the Red Sox have been that way as a team under his tutelage.

Zimmer started his pro career in 1949 in the Dodger system as a shortstop. In 1953 he was leading the American Association in homers (23) and RBI (63) at St. Paul when he was struck in the head by Jim Kirk of Columbus July 7, 1953 and missed the rest of the season. In 1954 he began a 12-year major league career with the Dodgers, Cubs, Mets, Reds and Washington Senators. He had to overcome another injury when he got a cheek bone fracture June 23, 1956 on a pitch from Hal Jeffcoat of the Reds that again disabled him for the year.

On October 10, 1961 Don was selected by the Mets from the Cubs in the N.L. Expansion Draft. He was with the Senators for three years and then played with the Toei Flyers in 1966 in Japan. During his major league stay he played second, third, shortstop, the outfield and even caught 35 games for the Senators.

He became a minor league manager in 1967 in the Reds organization. In 1971 he moved up to third base coach with the Montreal Expos. Don started 1972 in the same capacity for San Diego and then succeeded Preston Gomez in April as manager. He led the Padres through 1973 and joined the Red Sox after that season.





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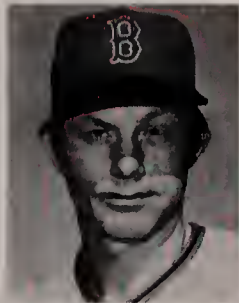
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## The Coaches . . .



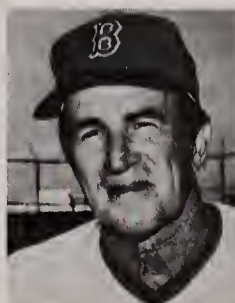
### WALTER JOHN (WALT) HRINIAK

Age: 34, Turns 35 May 22; Born: May 22, 1943, Natick, Mass. Ht.: 5'11"; Wt.: 178 lbs. Green eyes, Blond hair. Bats: Left; Throws: Right. Home: No. Andover, Mass. Married Patricia Ann Doherty. Children: Jill 2/11/77.

Hrinlak established himself as a hard-working, efficient bullpen coach last year, his first with the Red Sox. He has earned a reputation as one of the best batting practice pitchers in baseball. Walter had an extensive background as a player, coach and manager before joining the Red Sox. He managed Montreal's Rookie team at Lethbridge, Alb., Canada in the Pioneer League in 1976 after starting the year as a coach with

Denver. In 1974-75 he was first base coach with the Expos, following two years as manager of their Jamestown team in the NYP League.

Hrinlak, a native of Natick, Mass., signed a substantial bonus contract with the Milwaukee Braves in 1961. At Natick H.S. he was an All Scholastic choice as a baseball shortstop, football quarterback and hockey center. He had a 13-year pro career that included two years with the Braves and Padres in 1968-69 as a catcher. In 1970 he played for Zimmer at Salt Lake City.



### JOHN MICHAEL (JOHNNY) PESKY

Age: 58, Turns 59 Sept. 27; Born: September 27, 1919, Portland, Ore. Ht.: 5'9"; Wt.: 170 lbs. Brown eyes, Brown hair. Bats: Left; Throws: Right. Home: Swampscott, Mass. Married Ruth Hickey. Children: David 12/19/52.

The terms popular and versatile apply to Pesky. Now in his fourth year as first base coach, he has been a player, coach, manager and radio-TV announcer for the Red Sox. He's a long-time favorite of Red Sox fans in the New England area and has worked for the team in the off-season selling program advertising.

Johnny was an outstanding shortstop, third baseman and all-around hitter. He holds the Red Sox records for most hits by a rookie (205) and most singles in a season (172) and hit over .300 six times in his major league career. After 10 years with Boston, Detroit and Washington, Pesky coached under Ralph Houk in Denver in 1955 and managed in the Detroit farm system from 1956 through 1980. In the mid-1960's he was a coach for the Pirates and a manager in their system before joining the Red Sox broadcast crew in 1969. He spent six years as part of the radio and television team. He also managed Seattle for the Red Sox in 1961-82 before moving up to the parent Boston team in 1963-64.



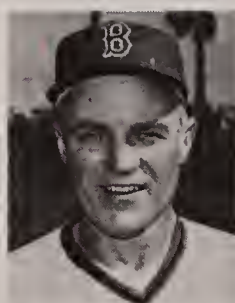
### ALVIN NEIL (AL) JACKSON

Age: 42; Born: December 25, 1935, Waco, Tex. Ht.: 5'10"; Wt.: 170 lbs. Brown eyes, Black hair. Bats and Throws: Left. Home: Dix Hills, N.Y. Married Nadine C. Simmons. Children: Reginaid 10/15/58, Barry 2/9/61.

Al is in his second year as the Red Sox pitching coach. A hard-throwing left-hander during a 10-year career in the National League, Jackson also developed into a knowledgeable student of pitching. From 1970 through 1976 he was a pitching instructor in the New York Mets system. During his major league career he compiled a 67-99 record with a 3.98 ERA. His best years were with the Cardinals in 1966 (13-15, 2.51) and

1967 (9-4, 3.95). He did not pitch in the 1967 World Series against the Red Sox.

Jackson was chosen the outstanding player in Texas while pitching for Moore H.S. in Waco in 1954. He also won four letters as a football quarterback and two in track. He attended Wiley College in Marshall, Tex. In the off-season he's an account executive for Schley Shipping in New York. He was selected by the Mets in the 1961 Expansion Draft.



### EDWARD FRED JOSEPH (EDDIE) YOST

Age: 51; Born: October 13, 1926, Brooklyn, N.Y. Ht.: 5'10"; Wt.: 180 lbs. Blue eyes, Brown hair. Bats and Throws: Right. Home: Hauppauge, N.Y. Married Pat Healy. Children: Felita 1/13/62, Michael 11/12/63, Alexis 5/3/65.

Eddie has been acclaimed as one of the best third base coaches in baseball. He lived up to that billing in 1977 and is in his second season with the Red Sox, after a 14-year coaching tenure with the Washington Senators and New York Mets.

"The Walking Man," as he was known during his 17-year major league career, was an outstanding third baseman and leadoff hitter. He came from the campus of New York U. to the Senators in 1944 and went on to set several records for third basemen. He led the A.L. six times in walks, had over 100 walks eight times, scored over 100 runs five times and twice led the league in fielding. He still holds the A.L. record of 28 home runs as leadoff batter.

He was traded from Washington to Detroit in Dec. of 1958 and was selected by the Angels in baseball's first expansion draft, Dec. 14, 1960. When Yost retired after the 1962 season he held the major league record for most games at third base (2,008) and the A.L. marks for putouts (2,356), assists (3,659) and chances (6,015). He was selected for the A.L. All Star team in 1952 but did not play. He has a Master's Degree in Physical Education from N.Y.U.



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# The Vulture Group . . .

## THE BULLPEN

In early April Luis Tiant made his first 1978 appearance, after coming off the disabled list, as a relief pitcher. Luis proceeded to thrill Red Sox fans at Fenway Park that day by hurling three hitless innings to get a 7-6 come-from-behind win over Milwaukee. That game actually set the tone of the Red Sox bullpen for 1978.

"I call them the Vulture Group," said Red Sox pitching coach Al Jackson. "They all want to get out there and pitch. Everytime the phone rings in the bullpen, they all jump up ready to go."

Every member of the bullpen staff has made a significant contribution to the team's surge into a commanding lead in the Eastern Division race. Left-hander Tom Burgmeier and right-handers Dick Drago, Bill Campbell, Bob Stanley, Allen Ripley and Jim Wright have all done the job when called upon by Manager Don Zimmer.

by DICK BRESCIANI

"I couldn't be more pleased with the bullpen," Zimmer said. "They've kept themselves ready. When Campbell had arm problems, Drago, Stanley and Burgmeier were great. And even though Ripley and Wright have been the extra starters they've still been able to come in from the bullpen and help us."

Last year Campbell was virtually a one-man relief corps. He was the winningest pitcher on the staff with 13 victories and had a league-high 31 saves (a Red Sox record) in 69 games. Campbell's early-season arm problems limited his availability but he still managed two wins and three saves in June with 13 strikeouts in nine innings.

Fortunately, a much-improved starting staff helped offset Campbell's condition. As Tiant and Bill

Lee (healthy once-again), and newcomers Mike Torrez and Dennis Eckersley jelled into a strong, dependable rotation, with help from Ripley and Wright, the bullpen endured periods of inactivity. Relief pitchers want, and need, steady work to keep sharp. "That's where we've been lucky," Jackson pointed out. "They've kept themselves ready even when the starters were going strong. They're good competitors and know the call can come at any time."

It is difficult to find a Red Sox bullpen as deep and as capable as the current group. There have been some outstanding individuals over the years — such as Campbell last year, Drago and Jim Willoughby in the second-half of 1975, Bob Bolin (15 saves in 39 games) and Bob Veale (11 saves in 32 games) in 1973, Sparky Lyle in 1968-71, John Wyatt (20 saves) in the 1967 pennant year, the immense and  
(Continued on page 10)

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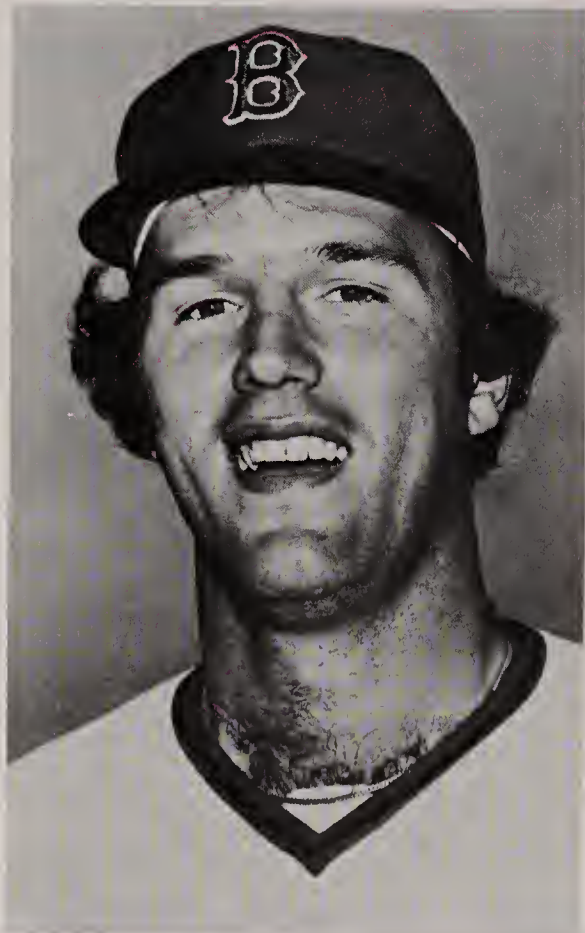
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Bob Stanley

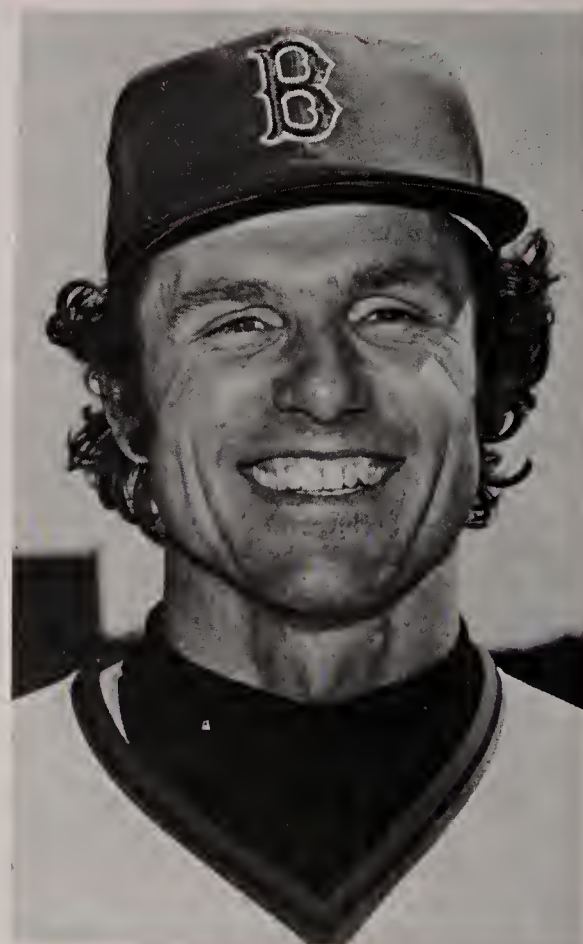
exciting Dick Radatz (103 saves 1962-65), crafty Mike Fornieles in 1960-61 (he appeared in 70 games in 1960) (Radatz was in a Red Sox record 79 in 1964), and Ellis Kinder in the 1950's.

When the Red Sox romped to the pennant in 1946 they had a fine group of starters in Dave Ferris (25-6), Tex Hughson (20-11), Mickey Harris (17-9) and Joe Dobson (13-7). Behind them was a strong bullpen of right-handers Bob Klinger and Mace Brown and left-hander Earl Johnson. Klinger, 38 years old at the time, was a newcomer to the American League after six years with the Pirates. He led the team with nine saves and a 2.37 ERA in 28 games. Johnson, 27, was with the Sox prior to World War II and came out of the service to appear in 29 games with a 5-4 record and three saves. Brown, still a Red Sox scout, was 3-1 with a 2.05 ERA in 18 relief appearances.

Klinger, Johnson and Brown were over-shadowed by the starters and such luminaries as Ted Williams, Johnny Pesky and Bobby Doerr. However, they formed a consistent and dependable bullpen trio that hasn't been matched until 1978.

Zimmer's 1978 "Vulture Group" included three graduates of the farm system plus three free agents. Ripley, 25, Stanley, 23, and Wright, 27, worked their way through the organization. Campbell, 29, was the first pick in the first Free-Agent Re-entry Draft, in November of 1976, after playing out his option with Minnesota. Last Fall, the Red Sox

(Continued on page 12)



Tom Burgmeyer

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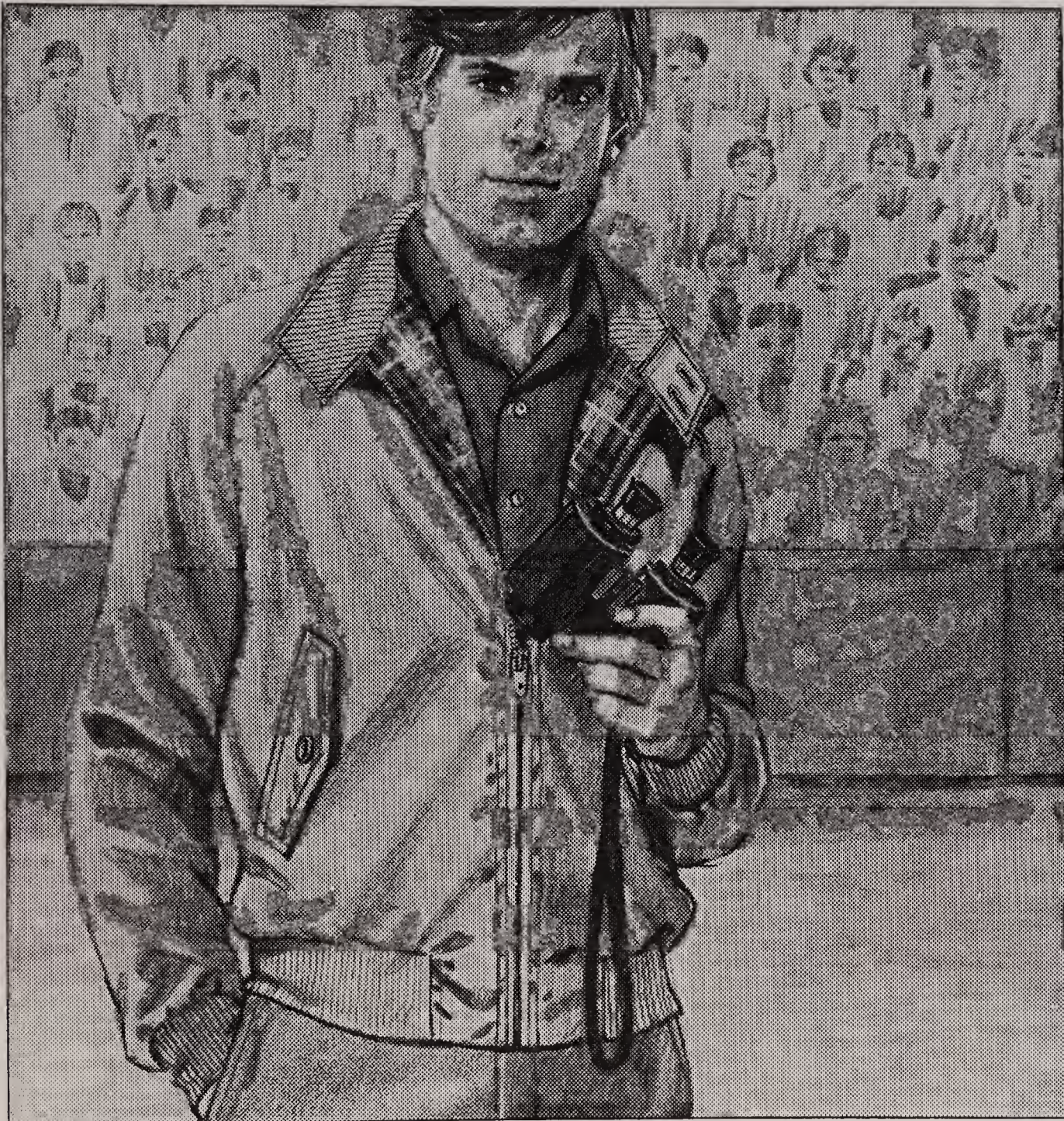
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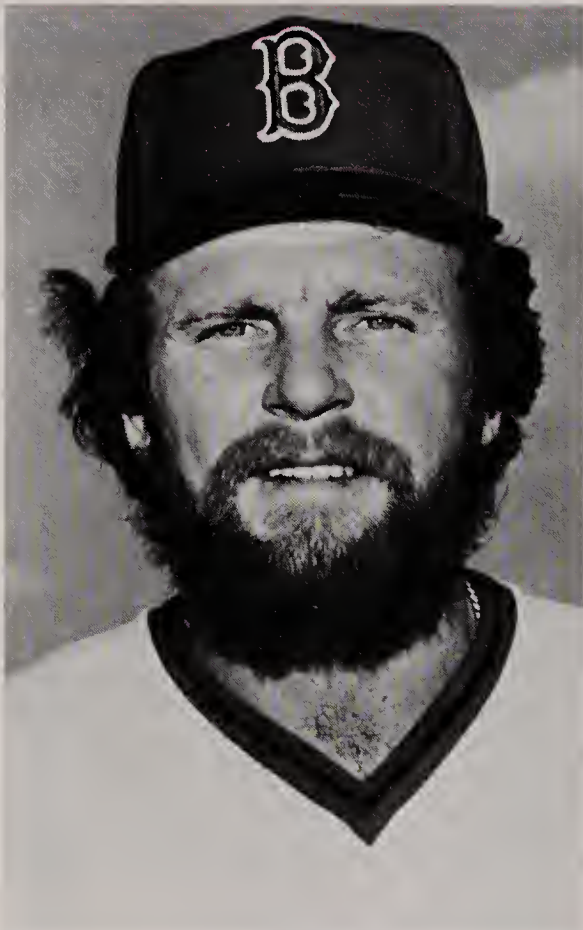
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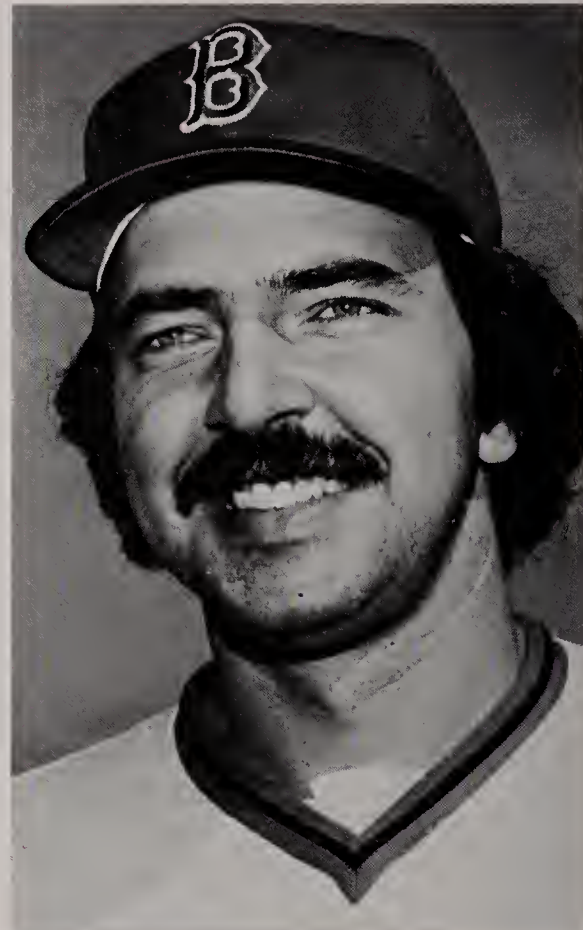
Bill Campbell

the Twins after pitching for the Angels and Royals.

Drago was at his best in the important months of April and May when the starters were still rounding into form and Campbell was sidelined most of the time. Dick got into 11 games during that span and picked up six saves and two wins with a 1.62 ERA. That includes his first two appearances when he gave up Ron Blomberg's game-winning ninth inning homer opening day in Chicago and Ron Pruitt's game-winning ninth inning single three days later in Cleveland. Drago came right back the next day in Cleveland to strike out Willie Horton with two men on in the ninth to save a 6-3 win. Despite a 12-game layoff in early May with a sore elbow Drago continued to perform in the style that made him so valuable in 1975.

Burgmeier also overcame early-season adversity. A veteran of 466 major league appearances prior to 1978, Burgy experienced an embarrassing moment May 1st when he relieved Mike Torrez in chilly 40-degree weather with the bases loaded and a 2-0 count on the Orioles' Al Bumbry.

Unable to get his hands warm Burgy threw five straight balls, none near the plate, to walk Bumbry and Billy Smith and force in two runs. "I've never had that feeling. It was so cold I felt like I was throwing ice cubes." With the count 3-0 on Smith he blew on his hands with one foot on the edge of the pitching mound and plate umpire Bill Deegan called an automatic ball. After two more balls to the next batter, Burgmeier was relieved by Bob Stanley. "That was a forgettable experience," Burgmeier later stated. Two nights later he came in to pitch 3.1 innings against his former teammates, the Twins, and was the winning pitcher. And on the



Dick Drago

selected both Drago and Burgmeier in the Re-entry Draft. Drago, 33, previously was with Boston in 1974-75, and pitched for the Angels and Orioles the last two years. Burgmeier, 34, was a standout with

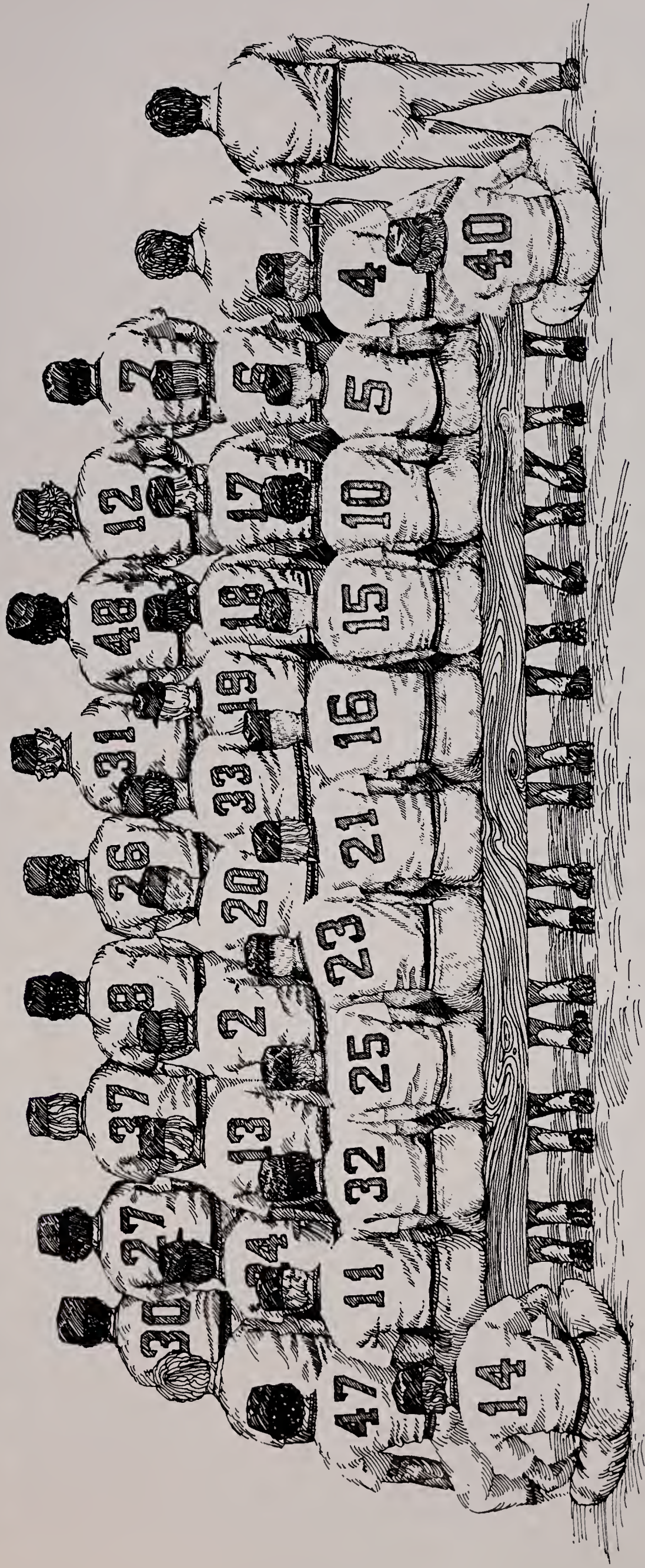
next trip he saved two more games against the Twins on successive days.

In the crucial games with the Yankees in late June Burgmeier appeared in three games, got one win, (Continued on page 14)





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## The Vulture Group

(Continued from page 12)

and allowed only one run, seven hits and one walk in 11 innings. "Burgie always stays in great condition," Zimmer said. "He's been really valuable because he's our only lefty in the bullpen."

Campbell is still thought of as the key Red Sox relief pitcher. The daily condition of his elbow has been of vital concern to Red Sox fans everywhere, as well as Zimmer and Jackson. He showed some signs of his 1977 prowess during six strong efforts in June. When Bill has his complete repertoire together, fastball, curveball and screwball, he is a master relief pitcher, one of baseball's best. "I know I'm not going to get as much work as last year," said "Soup", "but I understand the problem. The way this staff has been going and with the fine work done by Drago, Stanley and Burgmeier they don't need me as much."

Stanley, born in Portland, Me. but raised in Kearny, N.J., was the Red Sox number one pick in the secondary phase of the January 1974 draft. Fortunately for Boston he didn't sign with the Dodgers who had drafted him when he graduated from high school the previous June.

During Bob's three minor league seasons he was a starting pitcher at Elmira, Winter Haven and Bristol. In the Spring of 1977 he earned a berth on the regular season roster and went on to start 13 games and relieve in 28. Stanley finished with an 8-7 record and three saves. In mid-season he became a full-time member of the bullpen and did a fine job. "Sure I'd like to be a starter," Bob said. "That's what I always did. But I know my job and realize how much I can help the team and that's what's important."

Ripley and Wright appeared mostly as starters during the first half of the season. Ripley, from No. Attleboro,

Mass., spent five years in the farm system, while Wright toiled for nine years in the minors before making the majors. They were 15-4 and 12-8, respectively, for Pawtucket in 1977 and continued their impressive work during spring training.

Ripley came up with 5.2 scoreless innings in relief with two hits, no walks and five strikeouts in Baltimore June 29 to gain a 4-3 win. "That right there is the difference between this year and last," Zimmer later pointed out. "Who could come in for five innings last year? Not Campbell, Nobody."

Wright appeared to be able to start and relieve without much problem, although his best performances were as a starting pitcher. "I'm just happy to be here," he said. "It doesn't make any difference what I do. I try to keep myself ready by throwing on the sidelines, although it's not the same as in a game. But this is such a great team that it's really a thrill to be part of it."

While the Red Sox streaked to their great first-half record and a solid lead in the Eastern Division most of the headlines went to the sluggers Jim Rice, Carl Yastrzemski, Butch Hobson, George Scott and Dwight Evans, and the down-the-middle strength of Carlton Fisk, Jerry Remy, Rick Burleson and Fred Lynn.

However, behind it all was a strong, dependable bullpen crew. "They've kept us in so many games when the other team's threatened to blow it open," Zimmer points out. "We couldn't ask for more. With our hitters if we stay close we have a chance."

The race for the American League pennant continues. With their best and deepest bullpen in over 30 years, or more, the Red Sox are headed for the World Series Championship that has eluded them since 1918.

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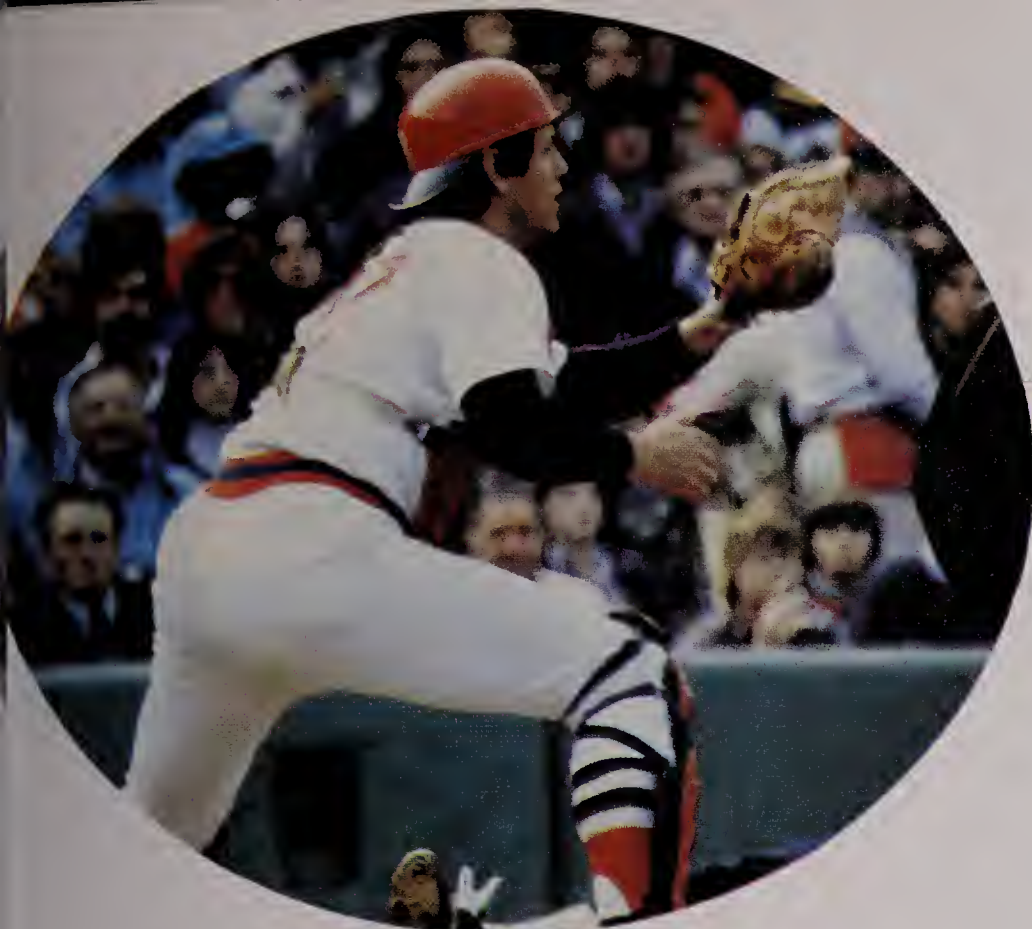




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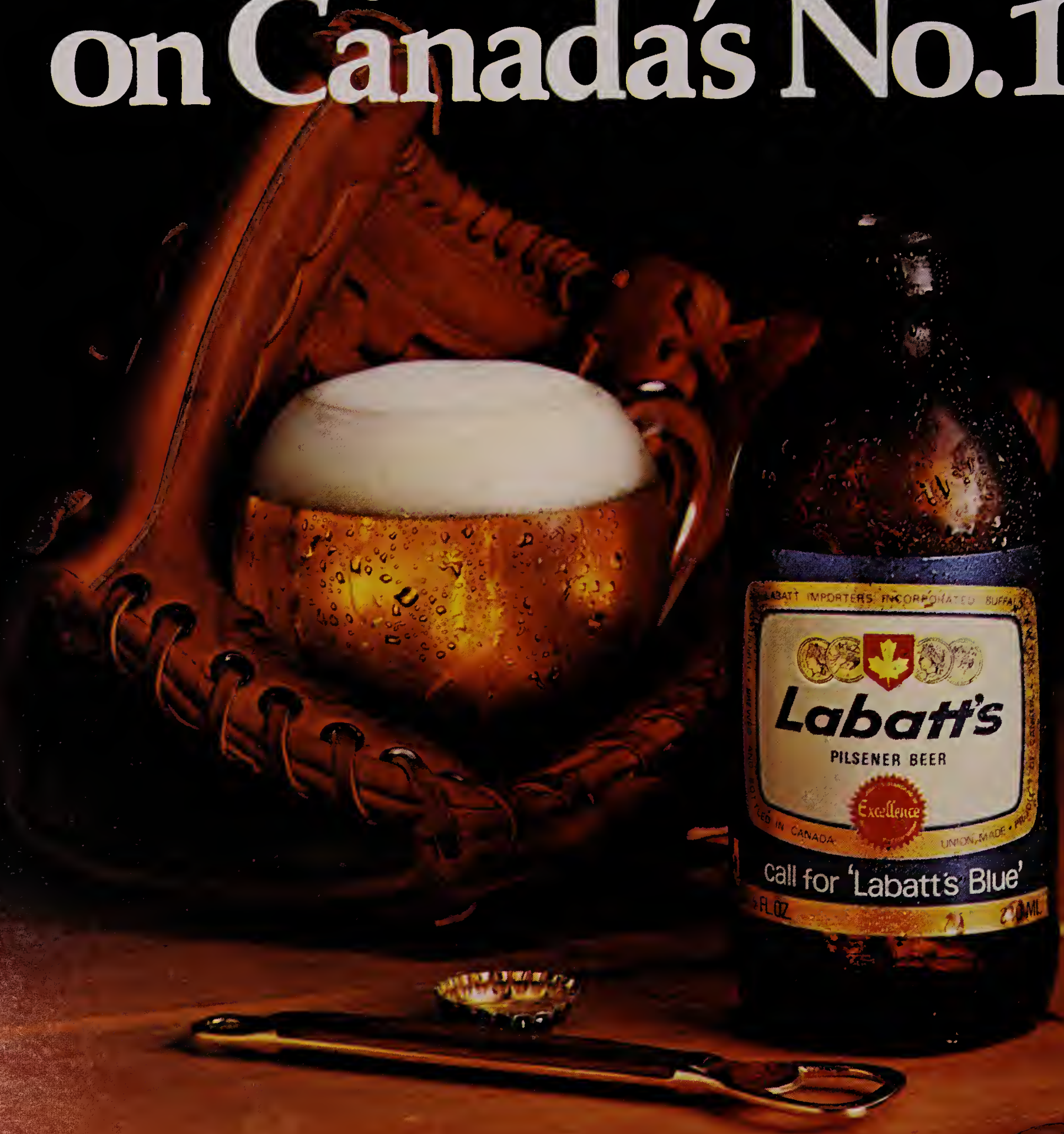


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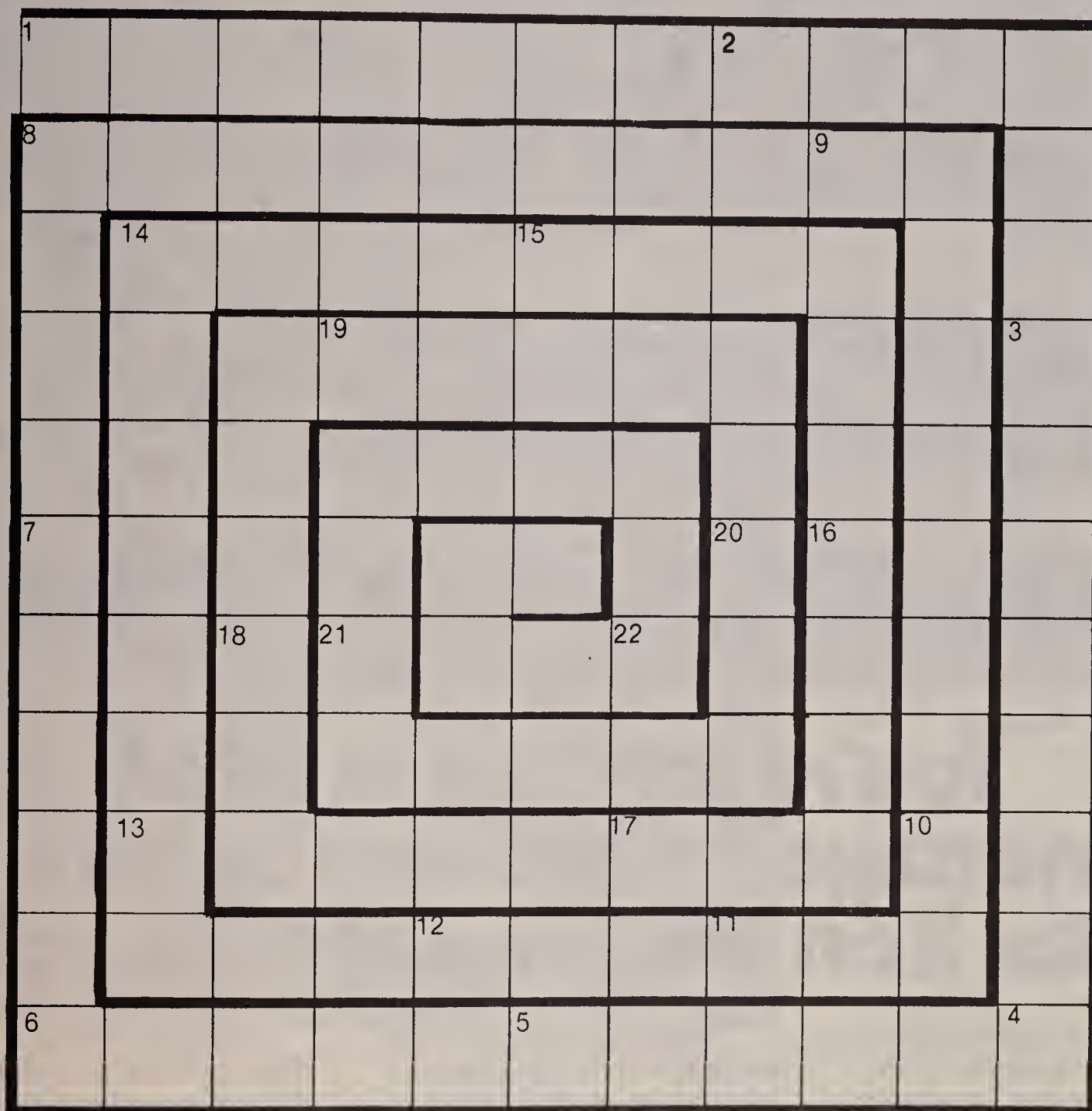
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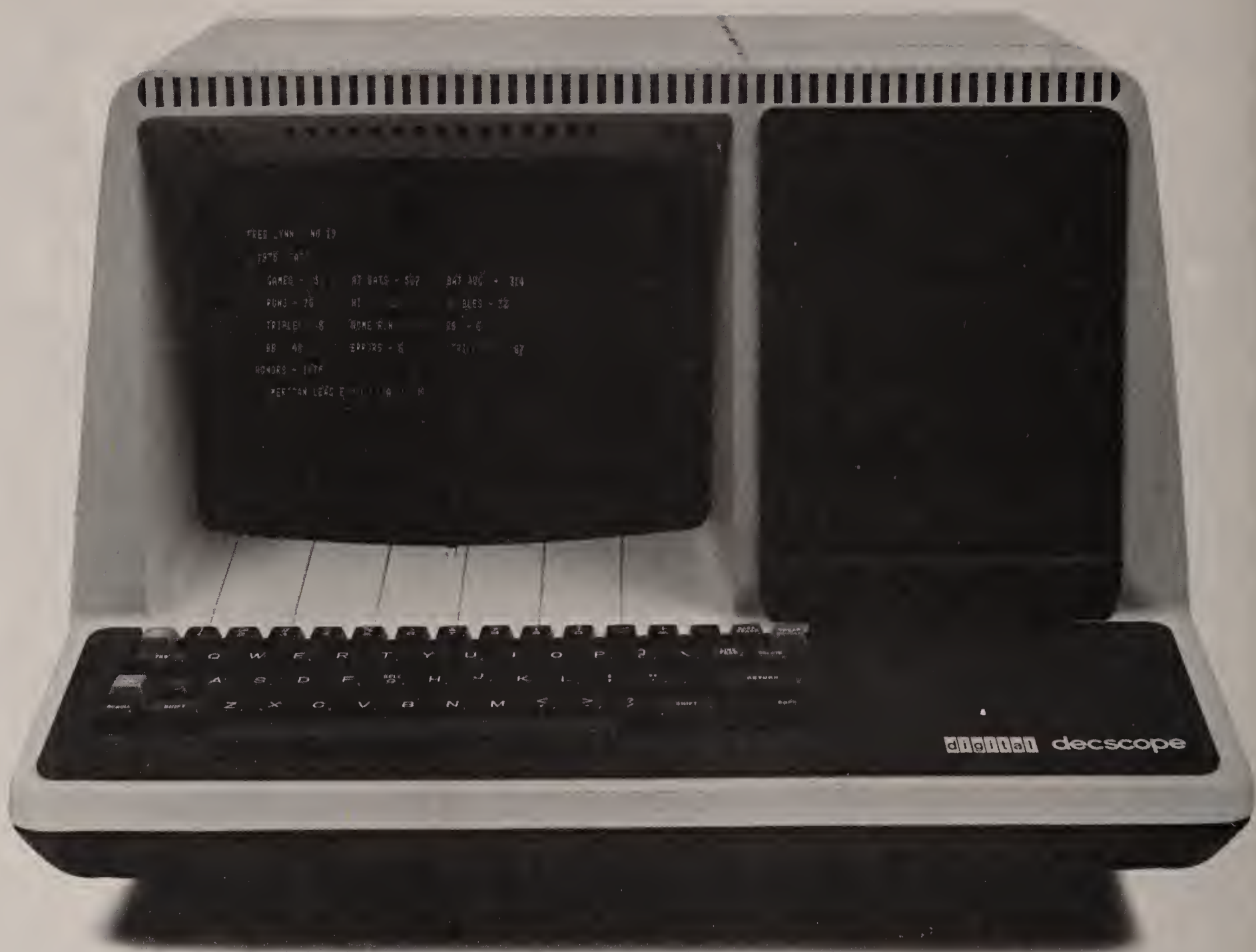
# BOSTON RED SOX WHIRLPOOL

Whirl from the outer edges of this puzzle to the center, filling in each space as you go. Work in a clockwise direction. The difference between this and any other crossword puzzle is that the last letter of each word forms the beginning letter of the next.



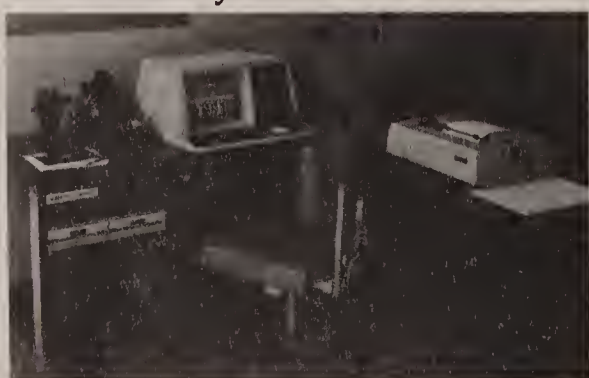
1. Starting SS on 1976 pennant winners.
2. Former Sox pitcher led NL in ERA in his rookie year of 1951.
3. King-size pitcher led AL in victories in 1955 with 18.
4. Boston was one of 18 clubs he hurled for from 1928 to 1953.
5. Former Sox outfielder led Houston in home runs in their first major league season.
6. Former Sox pitcher possibly best known for having given up a tremendous home run to Mantle while with Washington.
7. Hurlled a perfect game against Washington in 1917, after coming in to relieve Ruth, who was ejected after facing one batter.
8. Former Boston pitcher both won, and lost, 22 games in a single season while with the Cubs.
9. Sox outfielder-first baseman led the AL in RBI's in 1968.
10. He had a 12-2 record as a Sox rookie in 1969.
11. Had 119 RBI's for 1946 pennant winners, yet did not lead the team.
12. Boston Red Sox manager, 1970-73.
13. Former Sox outfielder hit .262 with 21 home runs for Detroit last season.
14. He hit .287 with 14 HR's and 36 RBI's for Boston in 1977.
15. "The Grey Eagle."
16. AL Fireman of the Year in 1962 and 1964.
17. Former first baseman hit 27 HR's with 93 RBI's for 1955 squad.
18. This Cincinnati coach was formerly a catcher with Boston.
19. Sox reserve catcher, 1952-53.
20. Former Sox pitcher best known for surrendering Marls' 61st home run.
21. "He's better than his brother Joe. . . ."
22. Fashioned a 1-1 record with Boston in 1923, his last year as a pitcher. Six years later, he hit .398 to lead the NL.





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# The Red Sox "Quarterback"

By BILL LISTON, *Boston Herald American*

Carlton Fisk is unquestionably the man who makes the Red Sox machine run. He's the leader of the gang but in order to do this the rugged articulate product of New Hampshire has to be a lot more than merely a catcher who spends half his baseball life behind a mask flashing signs to his pitcher.

Fisk, who is rated right there with Texas' Jim Sundberg and Cincinnati's Johnny Bench as one of the best catchers in the major leagues, has to be a lot of other things if Manager Don Zimmer is to sleep serenely every night. And Fisk is a many-faceted individual.

By his own admission, Pudge is a pro football quarterback, the team's resident psychologist, a con-man, a tyrant, a quick-thinking strategist and

a few other things which fall into a few other unusual categories.

"I think my job might be — just might be — more difficult than that of a football quarterback," the 30-year old product of Charlestown, N.H. points out. "Quarterbacks in pro football have set plays, everything they do usually is out of playbooks, they have set situations and the like.

"I think that my job is more creative. Maybe creative is the right word. Maybe my job is more spontaneous. I have to adjust to the pitcher, you have to get more of a feel for the game.

"I've never played football so I have no right to say this because pro football quarterbacks also have to

improvise, like running audibles when certain defenses suddenly arise, things like that.

"But in my situation, I always have to have a personal feeling for the way the game is going."

Fisk calls all the pitches for Red Sox hurlers. This isn't unusual perhaps but there are many major league managers who won't let their catchers do this, preferring rather to call the pitches from the dugout.

"Some managers do that," Fisk agreed. "But it takes away any feeling of confidence a catcher has to have. If the manager calls the pitches all the time, you're not in the game. You don't have the right feel for the game.

"Most of the time a manager can't tell from the dugout how a man is pitching," Fisk added. "He can tell if a guy is getting hit all over the ball park, naturally. But he can't judge a pitcher's feeling or thinking in certain situations. No, I wouldn't like that."

One of the most familiar sights during a Red Sox ball game is Fisk straightening up, flipping his mask on top of his head and ambling towards the mound for a talk with his pitcher. There are times when Fisk obviously is having just a sympathetic, quiet chat.

And there are other times, when it seems that Pudge is verbally unhappy, almost irate.

Fisk was asked if there were certain pitchers he treats different ways to get the maximum effort from.

"There's no question about it," Pudge replied. "Some pitchers re-

*(Continued on page 22)*

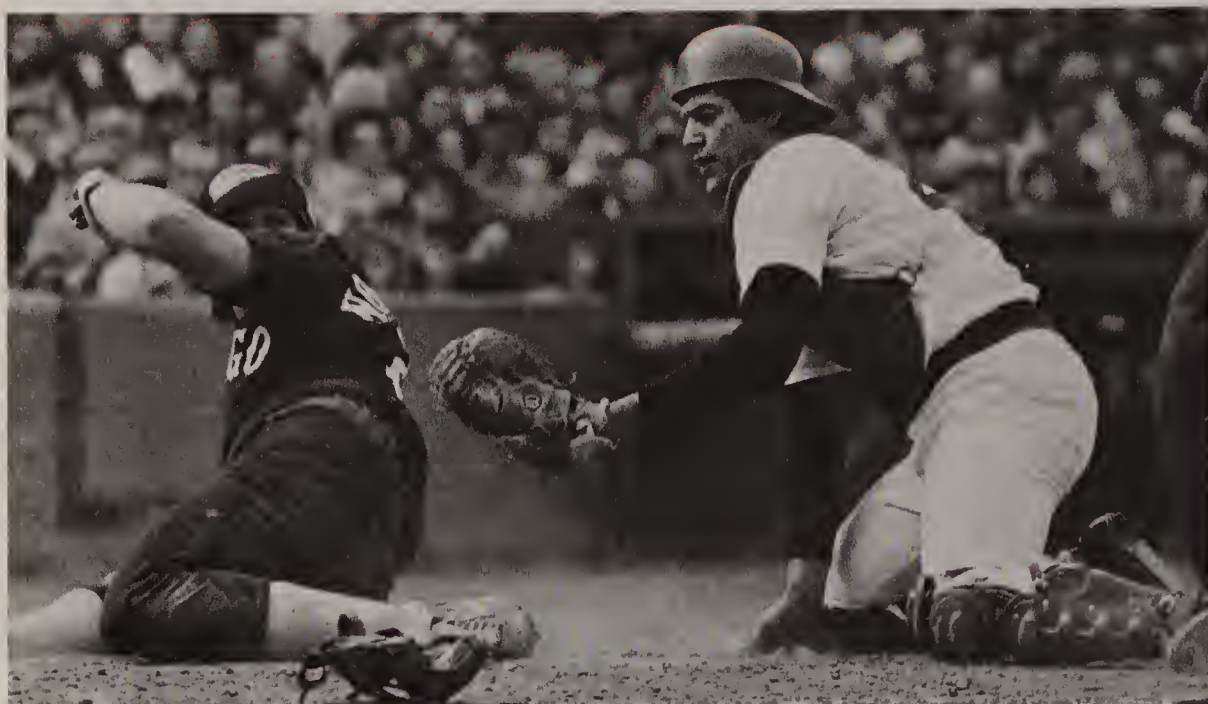


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spond to a verbal butt-kicking out there. Whereas, with other pitchers, you have to go out there and pat them on the back, con them a little bit.

"However, a catcher has to know how to handle his pitchers," Fisk went on. "You have to know how a particular pitcher performs best mechanically. Some pitchers have to keep their delivery way up top. Some have to be told to use their legs more.

"Also there are some pitchers who have to be reminded of the situation that they're in. They're aware but not completely. You've got to make them grab the situation.

"Some pitchers out there with men on first and second with nobody out are thinking 'if this guy hits one out off the wall I'm in real trouble'. What they should be thinking is 'I'm going to go right after this hitter, make him hit my pitch, make him hit a ground ball and get out of this'.

"So there are times with some guys, I have to go out there to the mound and say 'look the game is on the line. Let's go. Kick yourself in the butt and let's go.'

"Other times you go out and tell the guy he's throwing the ball well. You use a sweet-talk approach with that guy. 'Just take a deep breath and get this guy to hit a ground ball and everything will be all right'."

There have been Fisk-watchers who have felt that Fisk is inclined to make too many trips to the mound during a game.

"I don't think the pitchers will ever complain about me making too many trips to the mound," said Fisk. "I think sometimes the infielders and outfielders might feel that some of the trips aren't necessary. But the reason I go out there is to remind pitchers of certain situations, just to try to get them going. You can see them rushing a little bit, getting lazy with their arms or their legs and they have to be reminded of it.

"If you don't tell pitchers about things like these little things, they'll snowball and the next thing he'll know, he's out of there."

There are some Red Sox starters like Mike Torrez and at times Luis Tiant, who need the rough approach

by Fisk. There are others like Bill Lee, who would be happy if Fisk never showed up for a visit to what Lee calls "my turf."

"Torrez likes me to give him a verbal kick in the tail when I spot something he's doing," Fisk pointed out. "Luis (Tiant) also likes the same treatment sometimes. Sometimes not. I've just got to know the people I'm dealing with and their makeups."

Red Sox manager Don Zimmer, who played on the old Brooklyn Dodgers with the capable likes of Hall of Fame catcher Roy Campanella, has the greatest of respect for the job Fisk does and how he does it.

"I think Fisk has a real good rapport with the pitchers," said Zimmer. "He knows how to settle things down out there when it's needed.

"I don't tell him how to run a game. I don't call pitches and I never will as long as I manage. But there are times when I'll go out there with Pudge and the pitcher and say something like this 'look. I want to pitch four fast-balls tight on this guy and he might go after one and pop it up'. But to me that's not calling pitches.

"If I would call pitches, then what I'm doing is calling the catcher a dummy. And Fisk certainly is far from that.

"I agree with the idea that a catcher is more like the quarterback on a football team," Zimmer went on. "The catcher has to be alert on guys stealing bases. He's got to do a lot of thinking when he's got an open base. He's got to call all bunt situations. He's got to be quick, react quick. He's involved in the game on every pitch.

"Fisk does all these things well. He runs a good game. And I'll tell you this: the man (Fisk) is in the same class with Johnny Bench as far as

(Continued on page 24)

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**Aku-Aku.** 390 Commonwealth Avenue, Boston. 535-0420 - 149 Alewife Brook Parkway, Cambridge. 491-5377. Chinese & Polynesian Restaurant. Aku-Aku, Boston, located within a 5 minute walk of Fenway Park. The Lounge opens at 4 p.m. with a Happy Hour till 6 p.m. Dining room is open from 5 p.m. till 3 a.m. daily. Free 2-hour parking in garage; each additional hour is 25c. Also, a second location in Cambridge, only 10 minutes from Fenway Park near Fresh Pond Shopping Center.

**Walters.** 1700 Beacon St., Brookline. 566-3469. Before or after the ball game, discover why more and more people are taking time out to dine at Walter's. Owner/Chef Walter Zaniboni offers the best of both worlds, traditional and Italian cuisine. Prime Rib, Veal Zingara, Roast Duckling Bigarde, Chicken Verdicchio and Fresh Seafood are a few of the selections from the moderately priced menu. Open daily for luncheon, dinner and cocktails, Tuesday - Sunday. Closed Monday — Entertainment nightly in the cocktail lounge.



**Lulu's.** 3 Appleton Street, Boston (3 blocks from Park Sq., off Arlington St.) 423-3652. A jazz supper club with turn of the century bordello atmosphere featuring New Orleans cuisine and down-home southern cooking. The best jazz in Boston Tuesday through Saturday and a jazz brunch and a special concert on Sunday. Valet Parking.

**Half Shell.** 743 Boylston St., Boston. 423-5555. One of downtown Boston's most famous seafood restaurants located directly across from The Pru. Scrod, shrimp, scallops and an old New England tradition, lobster are just a few items you will find on the menu. Open seven days a week from 11:30 to 2:00 a.m. Serving a complete menu until closing for late night dining after the game.

**Clarke's Turn Of The Century Saloon.** 21 Merchant Row, Boston 227-7800. Where meeting people is easy and enjoyable. Featuring a variety of sirloin dishes, American Chili and delicious cheesecake. Right next to Faneuil Hall Marketplace.



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having great hands. When he gets his hands on a ball, they're outs. He makes tag plays. He's got great hands, a good arm."

"He's an exceptionally good base-runner for a catcher," Zimmer added. "Usually, when a catcher gets on base, he clogs the bases up. He's not one of them. He can steal a base once in a while. He can go to first to third on any hit the average base runner can go to third on. He can score from second on a single."

"The man is a complete player!" said Zimmer emphatically.

Zimmer also likes the way Fisk uses his discretion in the handling of his pitchers.

"Sure, he gives pitchers hell once in a while," said Zimmer. "But that all goes with knowing your people. There are some pitchers you can give hell to and that's one way to get the best out of them. There are other pitchers you got to pat on the rear-end or they'll fold up on you."

"It's the same as me managing. I can jump a player's butt — but only the ones I know I can do it on. But the ones I got to back off on, then I'd

better know that too. Same with Fisk and his pitchers."

There isn't any doubt that Fisk is the Red Sox team leader on the field — the head honcho, if you will. However Fisk's day doesn't end with the final out — even though he says he doesn't take last night's game home with him to his lovely wife, Linda and three children.

"I felt emotionally drained after that recent stretch when we played the Yankees, Baltimore, Baltimore, Yankees over that 14-game period," Fisk admitted. "Because most of those games were tight, and they meant a lot. It was our season right there."

"I don't take last night's game home with me. But I do think of what's going to happen the next day. I have to think of the next day where infielders and outfielders don't."

"What makes my job a little tougher is that I really can never get the game out of my mind. The one that we've just finished is out of my mind. But there's always the one coming up tomorrow and the pitcher I've got to handle tomorrow."

"I might not be thinking consciously of it but I lay awake at night sometimes just about how we'll want to pitch to certain guys and whether we ought to consider pitching that guy differently tomorrow."

Fisk admits he doesn't know everything about his pitchers.

"I learn something about our pitchers every game I work," said Fisk. "This year for example I've learned that Mike Torrez actually likes to be verbally kicked in the butt. You learn that in different situations, some pitchers really need to be prodded or shaken up. So you have learned something about him you might not have known."

So, citizens, one thing should be perfectly clear: there's much more to Carlton Ernest (Pudge) Fisk's job than merely catching the ball; the Pudge Fisk with the mask on the top of his head heading for the mound, is just as valuable to the Red Sox as the Pudge Fisk behind the plate or in the batter's box.

Pudge Fisk has a very complex job and he does it extremely well. Thank goodness.

"Pudge" with his proud parents and grandfather . . .





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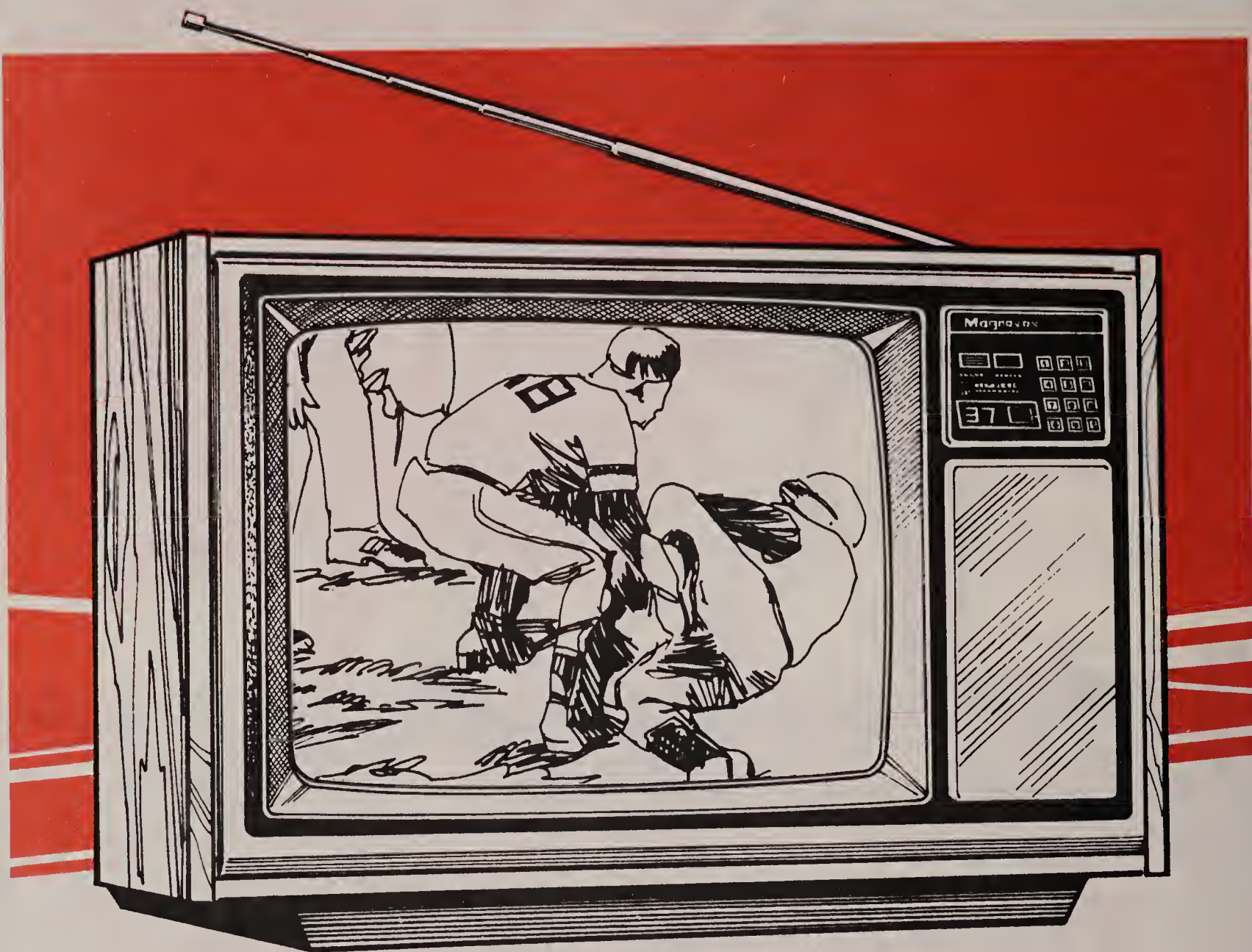
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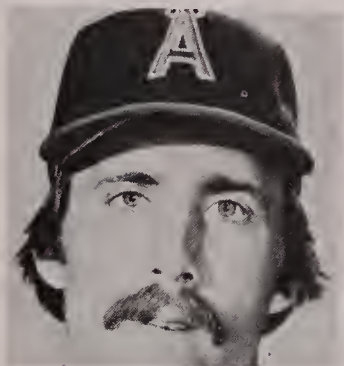


# Coming to Fenway Park

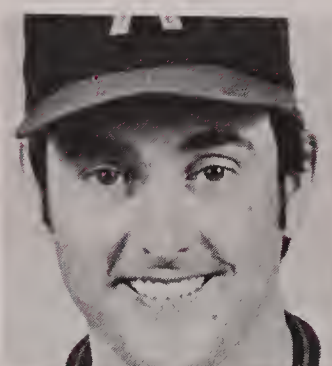
**CALIFORNIA ANGELS**—August 25, 26, 27  
Friday, 7:30—Saturday, 2:00—Sunday, 2:00



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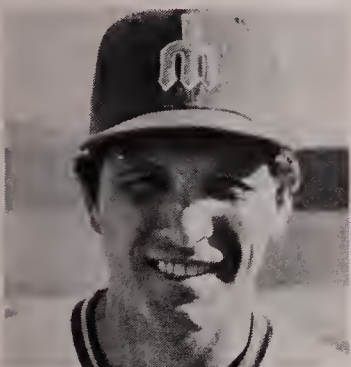


RICK MILLER



NOLAN RYAN

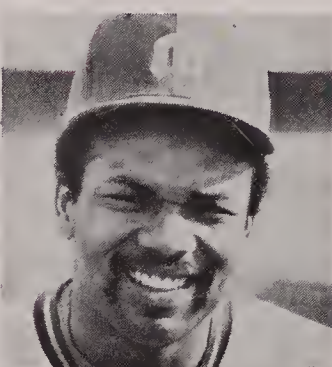
**SEATTLE MARINERS**—August 28, 29 (Jimmy Fund Night)  
Monday, 7:30—Tuesday, 7:30



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PAUL MITCHELL



RUPPERT JONES

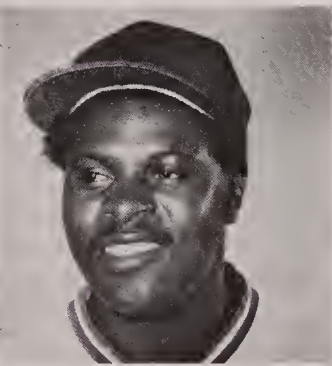
**TORONTO BLUE JAYS**—August 30 (Two-Night Doubleheader) — Thursday, 6:00



JESSE JEFFERSON



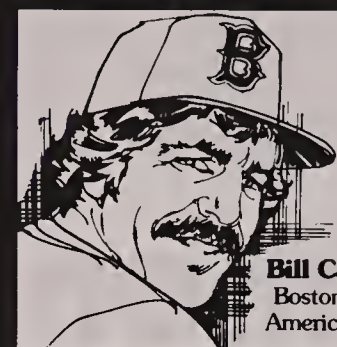
BOB BAILOR



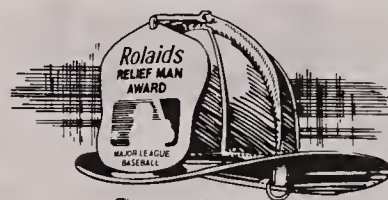
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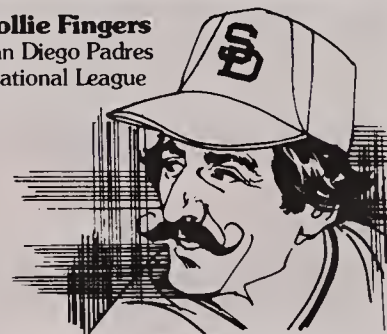


Bill Campbell  
Boston Red Sox  
American League



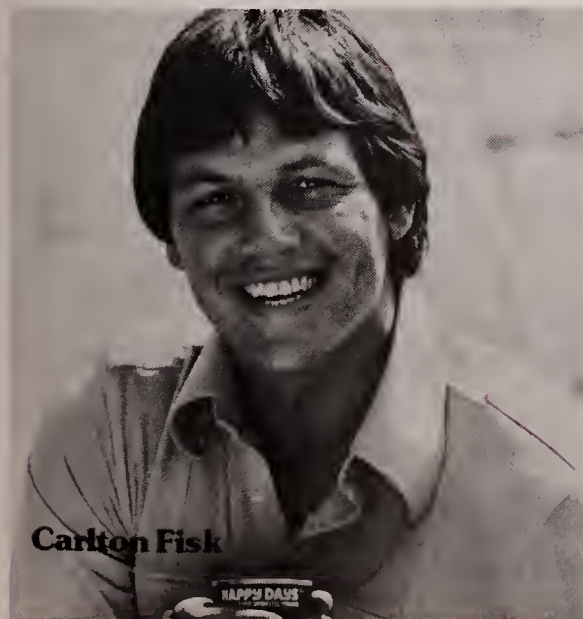
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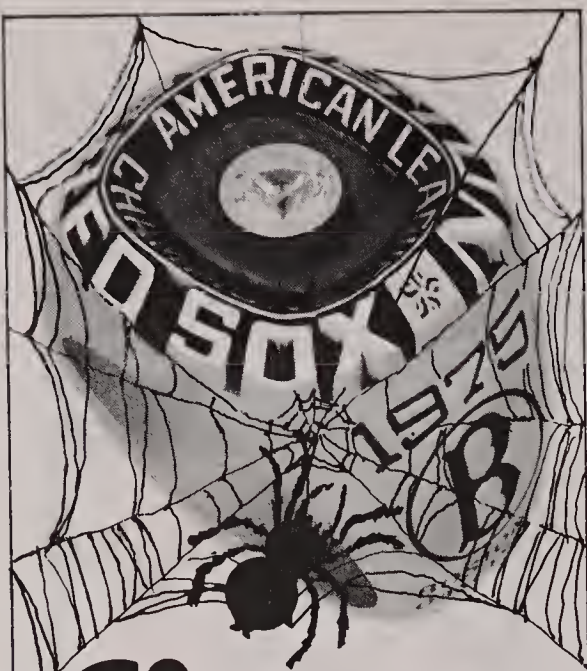
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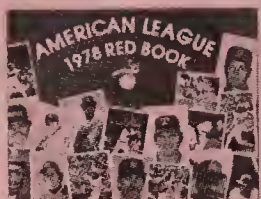
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### CODE NUMBER OF PLAYERS AS FOLLOWS

Pitcher	1	Second Base	4	Left Fielder	7
Catcher	2	Third Base	5	Center Fielder	8
First Base	3	Shortstop	6	Right Fielder	9

### SYMBOLS FOR PLAYS

Single	—	Fielder's Choice	FC	Passed Ball	PB
Double	==	Hit by Pitcher	HP	Balk	BK
Triple	===	Wild Pitch	WP	Struck Out	K
Home Run	====	Stolen Base	SB	Base on Balls	BB
Reached base on error	E	Sacrifice	SAC	Force Out	FO

The lower left-hand corner of the scoring block should be considered as home plate. Progress is counter-clockwise with progress to first base indicated in lower right-hand corner, to second in upper right-hand corner, to third in upper left-hand corner and to home in lower left. In example to left, batter reached first on an error by the second baseman, stole second, went to third on a wild pitch and scored on a passed ball. It is convenient to encircle all runs as shown so that scoring plays may be seen at a glance.

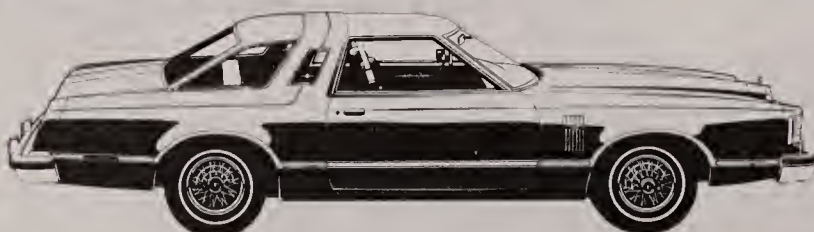
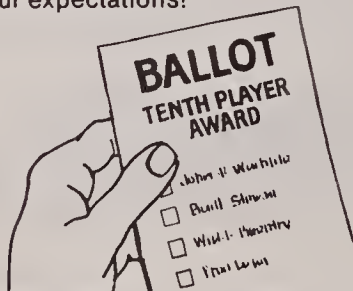
WP S  
(PB) E-4

### FENWAY PARK GROUND RULES

- Foul poles, screen poles and screen on top of left field fence are outside of playing field.
- Ball going through scoreboard, either on the bound or fly: 2 Bases.
- Fly ball striking left center field wall to right of line behind flag pole: Home Run.
- Fly ball striking wall or flag pole and bounding into bleachers: Home Run.
- Fly ball striking line or right of same on wall in right center: Home Run.
- Fly ball striking wall left of line and bounding into bullpen: Home Run.
- Ball sticking in bullpen screen: 2 Bases.
- Batted or thrown ball remaining behind or under canvas or in cylinder: 2 Bases.
- Ball striking bevel on the wall between the foul pole in left field and the corner back of the flag pole, and bounding into stands or out of park: 2 Bases.
- Ball striking top of scoreboard, also ladder below top of wall and bounding out of the park: 2 Bases.

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## MILWAUKEE BREWERS ROSTER

No.	Name	B	T	Hgt.	Wgt.	Born	Birthplace	1977 Club	G	IP	W	L	ERA
<b>PITCHERS</b>													
46	AUGUSTINE, JERRY	L	L	6'0"	185	7-24-52	Kewaunee, WI	Brewers	33	209	12	18	4.48
48	CALDWELL, MIKE	R	L	6'0"	185	1-22-49	Tarboro, NC	Brewers	21	94	5	8	4.58
35	CASTRO, BILL	R	R	5'11"	170	12-13-53	Santiago, D.R.	Cincinnati	14	25	0	0	3.96
30	HAAS, MOOSE	R	R	6'0"	170	4-22-56	Baltimore, MD	Brewers	51	69	8	6	4.15
10	McCLURE, BOB	L-R	L	5'11"	170	4-29-53	Oakland, CA	Brewers	32	198	10	12	4.33
27	REPLOGLE, ANDREW	R	R	6'5"	205	10-7-53	South Bend, Ind.	Spokane	8	53	2	1	2.89
23	RODRIGUEZ, EDUARDO	R	R	6'0"	180	3-6-52	Barceloneta, P.R.	Brewers	68	71	2	1	2.52
39	SORENSEN, LARRY	R	R	6'2"	200	10-4-55	Detroit, MI	Arkansas	25	153	8	11	3.47
43	STEIN, RANDY	R	R	6'4"	210	3-7-53	Pomona, CA	Brewers	42	143	5	6	4.35
25	TRAVERS, BILL	L	L	6'6"	200	10-22-52	Norwood, MA	Brewers	23	142	7	10	4.36
<b>CATCHERS</b>													
8	ETCHEBARREN, ANDY	R	R	6'1"	195	6-20-43	Whittier, CA	Spokane	12	72	5	5	4.63
13	FOSSE, RAY	R	R	6'2"	210	4-4-47	Marion, IL	Rochester	45	73	7	2	3.82
21	MARTINEZ, BUCK	R	R	5'11"	190	11-7-48	Redding, CA	Miami	11	31	2	2	3.48
22	MOORE, CHARLIE	R	R	5'11"	180	6-21-53	Birmingham, AL	Brewers	19	122	4	12	5.25
<b>INFIELDERS</b>													
6	BANDO, SAL	R	R	6'0"	195	2-13-44	Cleveland, OH	1977 Club	G	H	HR	RBI	Avg.
15	COOPER, CECIL	L	L	6'2"	185	12-20-49	Brenham, TX	California	80	29	0	14	.254
17	GANTNER, JIM	L	R	5'11"	175	1-5-53	Eden, WI	Cleveland	78	63	6	27	.265
4	MOLITOR, PAUL	R	R	6'0"	175	8-22-56	St. Paul, MN	Seattle	11	12	0	5	.353
7	MONEY, DON	R	R	6'1"	170	6-4-47	Washington, DC	Kansas City	29	18	1	9	.225
5	MUSER, TONY	L	L	6'1"	190	8-1-47	Los Angeles, CA	Brewers	138	93	5	45	.248
19	YOUNT, ROBIN	R	R	6'0"	170	9-16-55	Danville, IL	Brewers	159	145	17	82	.250
<b>OUTFIELDERS</b>													
26	DAVIS, DICK	R	R	6'3"	195	9-25-53	Long Beach, CA	Brewers	160	193	20	78	.300
9	HISLE, LARRY	R	R	6'2"	195	5-5-47	Portsmouth, OH	Brewers	14	14	1	2	.298
16	LEZCANO, SIXTO	R	R	5'10"	165	11-28-53	Arecibo, P.R.	Spokane	143	152	15	80	.281
11	MAY, DAVE	L	R	5'11"	210	12-23-43	New Castle, DL	Burlington	64	79	8	50	.346
24	OGLIVIE, BEN	L	L	6'2"	170	6-16-52	Colon, Panama	Brewers	152	159	25	83	.279
20	THOMAS, GORMAN	R	R	6'2"	210	12-12-50	Charleston, SC	Baltimore	120	27	0	7	.229
14	WOHLFORD, JIM	R	R	5'10"	175	2-28-51	Visalia, CA	Brewers	154	174	4	49	.288

MANAGER — George Bamberger (31)

COACHES — Larry Haney (12), Frank Howard (33), Harvey Kuenn (32), Cal McLish (38), Bob Rodgers (37)

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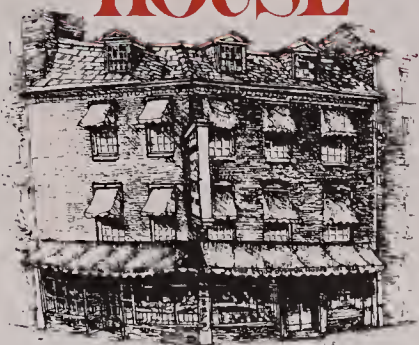
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16 LEZCANO, of  
17 GANTNER, if  
19 YOUNT, if  
20 THOMAS, of  
21 MARTINEZ, c  
22 MOORE, c  
24 OGLIVIE, of  
26 DAVIS, of

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23 **RODRIGUEZ**  
25 **TRAVERS**  
27 **REPLOGLE**  
35 **CASTRO**  
39 **SORENSEN**  
43 **STEIN**  
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**MANAGER:**  
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## BOSTON RED SOX ROSTER

No.	Name	B	T	Hgt.	Wgt.	Born	Birthplace	1977 Club	G	IP	W	L	ERA
<b>PITCHERS</b>													
16	BURGMEIER, TOM	L	L	5'11"	180	8- 2-43	St. Paul, MN	Minnesota	61	97	6	4	5.10
22	CAMPBELL, BILL	R	R	6'3"	190	8- 9-48	Highland Park, MI	Boston	69	140	13	9	2.96
41	DRAGO, DICK	R	R	6'1"	200	6-25-45	Toledo, OH.	Cal-Balt.	49	61	6	4	3.41
43	ECKERSLEY, DENNIS	R	R	6'2"	190	10- 3-54	Oakland, CA	Cleveland	33	247	14	13	3.53
31	HASSLER, ANDY	L	L	6'5"	215	10-18-51	Texas City, TX	Kansas City	29	156	9	6	4.20
37	LEE, BILL	L	L	6'3"	205	12-28-46	Burbank, CA	Boston	27	128	9	5	4.43
46	STANLEY, BOB	R	R	6'4"	205	11-10-54	Portland, ME	Boston	41	151	8	7	3.99
23	TIANT, LUIS	R	R	5'11"	205	11-23-40	Havana, Cuba	Boston	32	189	12	8	4.53
21	TORREZ, MIKE	R	R	6'5"	210	8-28-46	Topeka, KA	Oak.-N.Y.	35	243	17	13	3.93
45	WRIGHT, JIM	R	R	6'1"	165	12-21-50	Reed City, MI	Pawtucket	29	159	12	8	2.94
<b>CATCHERS</b>													
27	FISK, CARLTON	R	R	6'2"	220	12-26-47	Bellows Falls, VT	1977 Club	G	H	HR	RBI	Avg.
18	KENDALL, FRED	R	R	6'1"	185	1-13-49	Torrance, CA	Boston	152	169	26	102	.315
10	MONTGOMERY, BOB	R	R	6'1"	210	4-16-44	Nashville, TN	Cleveland	103	79	3	39	.249
								Boston	17	12	2	7	.300
<b>INFIELDERS</b>													
30	BAILEY, BOB	R	R	6'0"	187	10-13-42	Long Beach, CA	Cincinnati	49	20	2	11	.253
								Boston	2	0	0	0	.000
3	BROHAMER, JACK	L	R	5'9"	170	2-26-50	Maywood, CA	Chicago(A)	59	39	2	20	.257
7	BURLESON, RICK	R	R	5'10"	160	4-29-51	Lynwood, CA	Boston	154	194	3	52	.293
17	DUFFY, FRANK	R	R	6'1"	160	10-14-46	Oakland, CA	Cleveland	122	67	4	31	.201
4	HOBSON, BUTCH	R	R	6'1"	190	8-17-51	Tuscaloosa, AL	Boston	159	157	30	112	.265
2	REMY, JERRY	L	R	5'9"	165	11- 8-52	Fall River, MA	California	154	145	4	44	.252
15	SCOTT, GEORGE	R	R	6'2"	215	3-23-44	Greenville, MS	Boston	157	157	33	95	.269
<b>OUTFIELDERS</b>													
24	EVANS, DWIGHT	R	R	6'3"	205	11- 3-51	Santa Monica, CA	Boston	73	66	14	36	.287
38	HANCOCK, GARRY	L	L	6'0"	175	2-23-54	Tampa, FL	Toledo	53	50	3	16	.265
19	LYNN, FRED	L	L	6'1"	190	2- 3-52	Chicago, IL	Boston	129	129	18	76	.260
14	RICE, JIM	R	R	6'2"	205	3- 8-53	Anderson, SC	Boston	160	206	39	114	.320
8	YASTRZEMSKI, CARL	L	R	5'11"	185	8-22-39	Southampton, NY	Boston	150	165	28	102	.296
MANAGER: Don Zimmer (34)								COACHES: John Pesky (35), Walt Hriniaik (33), Al Jackson (32), Eddie Yost (36)					

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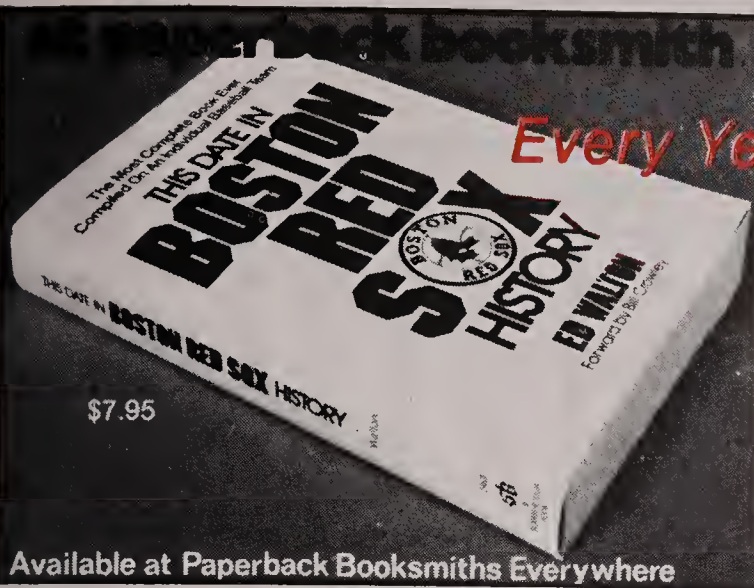
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### AMERICAN LEAGUE PITCHERS

<b>BALTIMORE</b> 16 McGregor 22 Palmer 23 Martinez, T. 26 Stanhouse 30 Martinez, D. 32 Kerrigan 34 Briles 46 Flanagan	<b>CALIFORNIA</b> 17 LaRoche 30 Ryan 34 Brett 36 Fitzmorris 37 Frost 38 Griffin 40 Tanana 41 Miller 42 Knapp 45 Hartzell 46 Aase	<b>CHICAGO</b> 24 Proly 27 Kravec 28 Wood 32 Stone 34 Willoughby 35 Torrealba 36 LaGrow 37 Schueler 40 Burns 46 Barrios 47 Hinton	<b>CLEVELAND</b> 17 Garland 32 Clyde 34 Kern 36 Waits 37 Spillner 38 Freisleben 40 Wise 41 Reuschel 43 Monge 44 Hood 48 Paxton	<b>DETROIT</b> 18 Hiller 19 Rozema 21 Slaton 27 Sykes 28 Crawford 29 Foucault 37 Young 39 Wilcox 41 Billingham 47 Morris 48 Glynn	<b>KANSAS CITY</b> 22 Leonard 23 Mingori 28 McGilberry 29 Bird 32 Gura 33 Pattin 34 Splittorff 38 Gale 39 Hrabosky	<b>MILWAUKEE</b> 10 McClure 23 Rodriguez 25 Travers 27 Replogle 30 Haas 35 Castro 39 Sorensen 43 Stein 46 Augustine 48 Caldwell
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<b>MINNESOTA</b> 19 Erickson 20 Serum 21 Johnson, T. 28 Marshall 30 Goltz 31 Jackson 36 Holly 38 Zahn 40 Sutton	<b>NEW YORK</b> 19 Tldrow 28 Lyle 29 Hunter 31 Figueroa 35 Gullett 36 Lindblad 43 Clay 45 Beattie 47 Messersmith 49 Guidry 53 McCall 54 Gossage	<b>OAKLAND</b> 17 Norris 22 Langford 27 Keough 28 Renko 32 Minetto 33 Sosa 34 Lacey 38 Johnson, J. 40 Broberg 60 Heaverlo	<b>SEATTLE</b> 17 Abbott 20 Parrott 27 Todd 29 House 30 McLaughlin 34 Mitchell 40 Honeycutt 41 Rawley 43 Romo 48 Colborn	<b>TEXAS</b> 16 Mirabella 17 Ellis 26 Cleveland 28 Comer 31 Jenkins 32 Matlack 33 Alexander 39 Barker 40 Umbarger 42 Medich	<b>TORONTO</b> 16 Coleman 18 Clancy 23 Lemanczyk 24 Underwood 32 Kirkwood 33 Willis 34 Jefferson 36 Garvin 38 Moore 45 Murphy 47 Cruz
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### NATIONAL LEAGUE PITCHERS

<b>ATLANTA</b> 1 Boggs 2 Camp 3 Campbell 4 Easterly 5 Garber 6 Hanna 7 Mahler 8 McWilliams 9 Niekro 10 Skok 11 Solomon	<b>CHICAGO</b> 1 Burris 2 Hernandez 3 Holtzman 4 Krukow 5 Lamp 6 McGlothen 7 Moore 8 Reuschel, R. 9 Roberts 10 Sutter	<b>CINCINNATI</b> 1 Bair 2 Bonham 3 Borbon 4 Hume 5 LaCoss 6 Moskau 7 Norman 8 Sarmiento 9 Seaver 10 Tomlin	<b>HOUSTON</b> 1 Bannister 2 Dixon 3 Forsch 4 Lemongello 5 Lewallyn 6 McLaughlin 7 Niekro 8 Richard 9 Ruhle 10 Sambito 11 Williams	<b>LOS ANGELES</b> 1 Forster 2 Hooton 3 Hough 4 John 5 Lewallyn 6 Rau 7 Rautzhan 8 Rhoden 9 Sutton 10 Welch	<b>MONTREAL</b> 1 Bahnsen 2 Dues 3 Fryman 4 Garman 5 Grimsley 6 Knowles 7 Pirtle 8 Rogers 9 Sanderson 10 Schatzeder
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<b>NEW YORK</b> 1 Bernard 2 Bruhert 3 Espinosa 4 Hausman 5 Kobel 6 Kosman 7 Lockwood 8 Murray 9 Swan 10 Zachry	<b>PHILADELPHIA</b> 1 Brusstar 2 Carlton 3 Christenson 4 Eastwick 5 Kaat 6 Lerch 7 Lonborg 8 McGraw 9 Reed 10 Ruthven	<b>PITTSBURGH</b> 1 Bibby 2 Blyleven 3 Candelaria 4 Hamilton 5 Jackson 6 Kison 7 Reuss 8 Robinson 9 Rooker 10 Tekulve 11 Whitson	<b>ST. LOUIS</b> 1 Denny 2 Falcone 3 Forsch 4 Littell 5 Lopez 6 Martinez 7 Schultz 8 Thomas 9 Vuckovich	<b>SAN DIEGO</b> 1 D'Acquisto 2 Fingers 3 Jones 4 Kinney 5 Lee 6 Owchinko 7 Perry 8 Rasmussen 9 Shirley 10 Wiley	<b>SAN FRANCISCO</b> 1 Barr 2 Blue 3 Curtis 4 Halicki 5 Knepper 6 Lavelle 7 Minton 8 Moffitt 9 Montefusco 10 Williams
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### 1978 AMERICAN LEAGUE UMPIRES

- 1 Larry Barnett
- 2 Nick Bremigan
- 3 Joe Brinkman
- 4 Nestor Chylak
- 5 Alan Clark
- 6 Terry Cooney
- 7 Bill Deegan
- 8 Don Denkinger
- 9 Lou DiMuro
- 10 Jim Evans
- 11 Dale Ford
- 12 Rich Garcia
- 13 Russ Goetz
- 14 Bill Haller
- 15 Ken Kaiser
- 16 Greg Kosc
- 17 Bill Kunkel
- 18 Ron Luciano
- 19 George Maloney
- 20 Larry McCoy
- 21 Jim McKean
- 22 Ed Merrill
- 23 Jerry Neudecker
- 24 Steve Palermo
- 25 Dave Phillips
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## 1978 BOSTON RED SOX STATISTICS

### BATTING

GAMES PLAYED — 106										THRU AUGUST 3, 1978			
	AVE.	G	AB	R	H	2B	3B	HR	RBI	BB	SO	SH	E
Bailey	.227	28	66	9	15	3	0	4	8	12	13	0	0
Brohamer	.262	49	145	25	38	10	1	1	18	14	7	1	5
Burleson	.253	88	379	48	96	22	3	4	39	26	47	6	7
Duffy	.228	47	92	11	21	5	0	0	3	6	9	4	8
Evans	.265	103	355	59	94	17	1	19	43	48	84	4	2
Fisk	.299	100	368	64	110	30	3	15	58	43	50	2	10
Hancock	.200	8	15	1	3	0	0	0	0	0	3	0	0
Hobson	.243	90	317	48	77	8	2	15	51	32	68	0	20
Kendall	.219	15	32	3	7	1	0	0	4	1	1	0	0
Lynn	.319	97	354	50	113	21	1	18	58	46	33	1	4
Montgomery	.217	7	23	2	5	0	1	0	4	1	8	1	1
Remy	.267	100	416	56	111	16	5	0	29	24	42	8	7
Rice	.309	106	440	77	136	18	13	25	86	41	78	1	1
Scott	.237	67	236	34	56	8	3	8	35	29	46	0	5
Yastrzemski	.295	97	352	45	104	16	0	10	58	56	27	0	2
DH Hitters	.259		398	59	103	17	7	15	51	48	60	3	0
PH Hitters	.115		26	2	3	0	0	0	0	3	1	2	0
Others	.245		53	9	13	3	0	2	7	9	10	0	7
<b>TOTALS</b>	<b>.274</b>		<b>3643</b>	<b>541</b>	<b>999</b>	<b>178</b>	<b>33</b>	<b>121</b>	<b>501</b>	<b>388</b>	<b>526</b>	<b>28</b>	<b>79</b>

### PITCHING

	ERA	W	L	AP	CG	SV	SHO	IP	H	R	ER	HR	BB	SO
Burgmeier	3.56	2	1	26	0	3	0	43.0	45	18	17	4	15	20
Campbell	3.86	6	5	21	0	4	0	35.0	38	15	15	3	15	33
Drago	3.55	2	4	22	0	6	0	45.2	44	21	18	4	20	21
Eckersley	3.40	12	4	22	7	0	1	167.0	175	69	63	22	44	90
Hassler	3.60	1	0	2	0	0	0	5.0	8	4	2	0	2	3
Hassler	T 4.26	2	4	13	1	0	0	63.1	84	40	30	1	26	29
Lee	3.21	10	6	20	7	0	1	137.1	149	63	49	12	48	35
Stanley	2.74	6	1	34	0	8	0	75.2	76	25	23	2	18	20
Tiant	3.37	7	4	19	7	0	2	125.2	106	49	47	18	34	63
Torrez	3.71	13	6	23	10	0	1	165.0	180	74	68	14	60	79
Wright	3.00	6	2	16	3	0	3	84.0	83	29	28	3	20	41
Others	5.52	2	6	16	1	0	0	73.1	93	50	45	10	22	26
<b>TOTALS</b>	<b>3.53</b>	<b>67</b>	<b>39</b>	<b>221</b>	<b>35</b>	<b>21</b>	<b>8</b>	<b>956.2</b>	<b>997</b>	<b>417</b>	<b>375</b>	<b>92</b>	<b>298</b>	<b>431</b>

## 1978 MILWAUKEE BREWERS STATISTICS

### BATTING

GAMES PLAYED — 104										THRU AUGUST 3, 1978			
	AVE.	G	AB	R	H	2B	3B	HR	RBI	BB	SO	SH	E
Bando	.267	99	356	65	95	15	5	12	53	51	35	1	9
Cooper	.322	55	205	32	66	12	1	7	31	20	43	3	8
Davis	.264	57	178	25	47	10	1	5	23	6	15	4	0
Gantner	.234	36	77	12	18	1	0	1	8	5	8	1	3
Hisle	.296	90	335	68	99	17	0	24	77	36	50	1	3
Lezcano	.302	87	285	45	86	16	3	12	43	44	48	5	6
Martinez	.198	59	167	16	33	7	1	0	15	11	31	4	4
May	.204	26	54	7	11	3	0	2	8	6	7	2	0
Molitor	.290	89	372	56	108	20	2	6	35	13	40	5	16
Money	.294	81	296	53	87	18	1	7	30	33	36	8	7
Moore	.244	61	168	19	41	4	1	4	20	11	12	3	4
Muser	.115	11	26	0	3	1	1	0	5	3	4	1	1
Oglivie	.272	78	279	40	76	11	3	13	42	33	40	1	2
Thomas	.246	87	284	47	70	16	0	24	62	53	84	5	4
Wohlford	.318	32	85	12	27	5	2	0	14	4	6	1	1
Yount	.289	73	280	33	81	10	6	2	38	14	23	7	17
DH Hitters	.260		389	56	101	20	2	13	56	44	50	5	0
PH Hitters	.273		55	2	15	1	0	0	8	5	12	0	0
Others	.187		91	10	17	5	0	0	5	12	14	2	14
<b>TOTALS</b>	<b>.273</b>		<b>3538</b>	<b>540</b>	<b>965</b>	<b>171</b>	<b>27</b>	<b>119</b>	<b>509</b>	<b>355</b>	<b>496</b>	<b>54</b>	<b>99</b>

### PITCHING

	ERA	W	L	AP	CG	SV	SHO	IP	H	R	ER	HR	BB	SO
Augustine	4.49	10	10	24	7	0	2	146.1	170	77	73	13	41	49
Caldwell	2.38	14	5	25	15	1	3	197.0	172	57	52	9	38	79
Castro	1.72	3	3	23	0	5	0	31.1	25	10	6	2	8	13
Haas	6.83	2	3	6	2	0	0	27.2	31	22	21	6	8	30
McClure	3.95	2	2	31	0	6	0	43.1	41	20	19	4	17	33
Repogle	4.76	5	2	21	1	0	0	90.2	120	52	48	12	31	22
Rodriguez	4.70	2	4	22	0	2	0	53.2	64	30	28	6	17	27
Sorensen	3.25	12	8	24	12	1	1	185.1	179	74	67	10	36	55
Stein	4.53	3	2	24	0	1	0	57.2	53	35	29	3	27	32
Travers	5.12	7	5	16	2	0	1	91.1	110	57	52	9	30	35
<b>TOTALS</b>	<b>3.85</b>	<b>60</b>	<b>44</b>	<b>216</b>	<b>39</b>	<b>16</b>	<b>8</b>	<b>924.1</b>	<b>965</b>	<b>434</b>	<b>395</b>	<b>74</b>	<b>253</b>	<b>375</b>



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# the "ROOSTER"

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THE PLATE WHO CHIPS  
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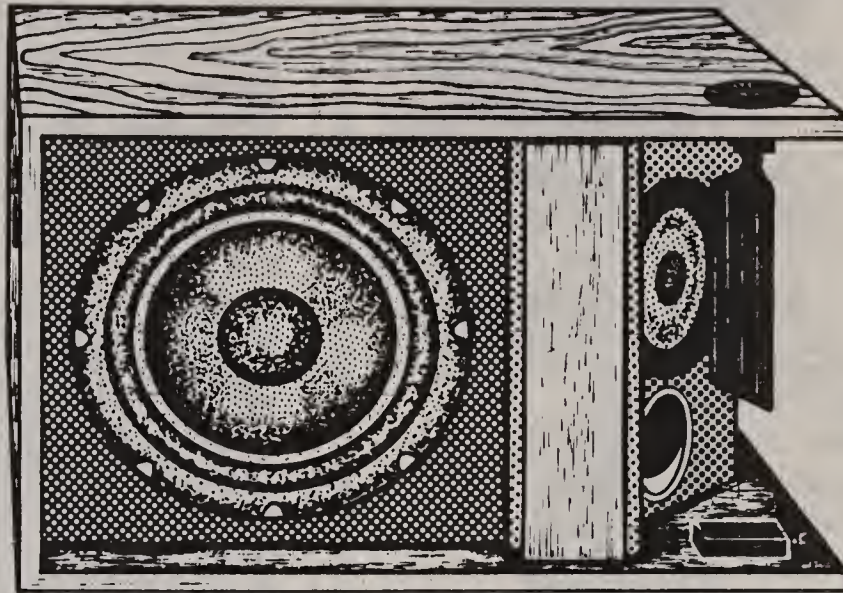
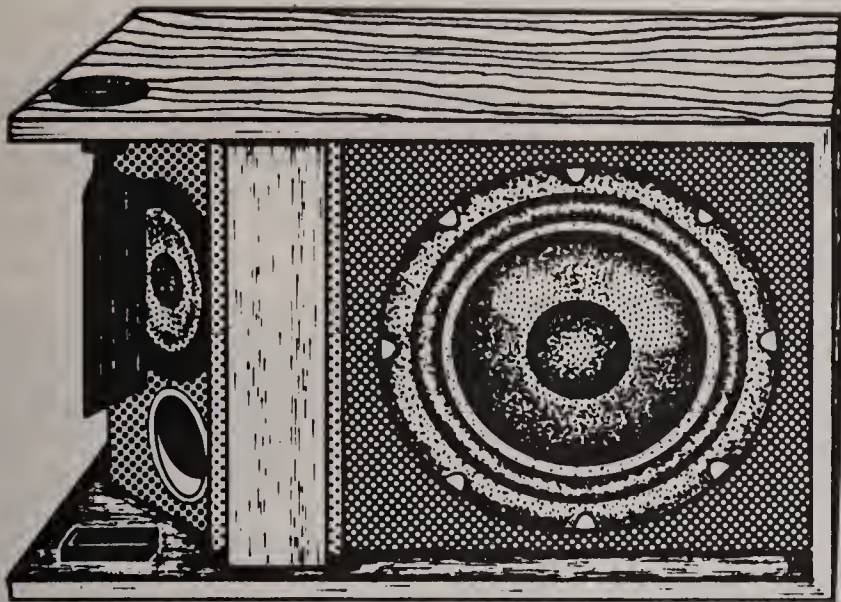
I WAKE UP  
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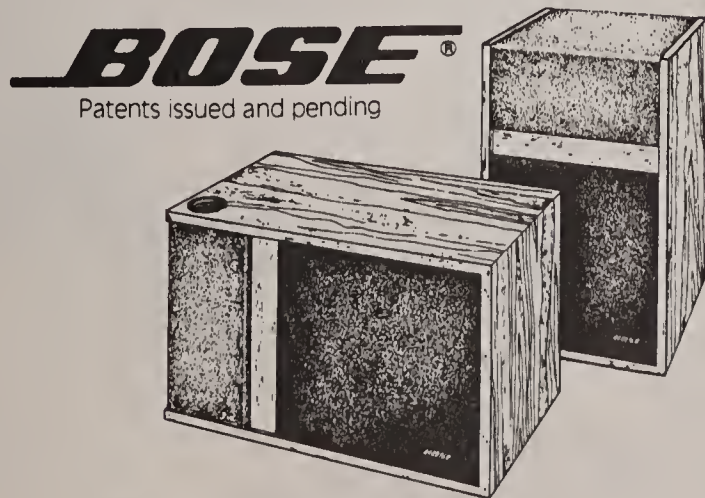
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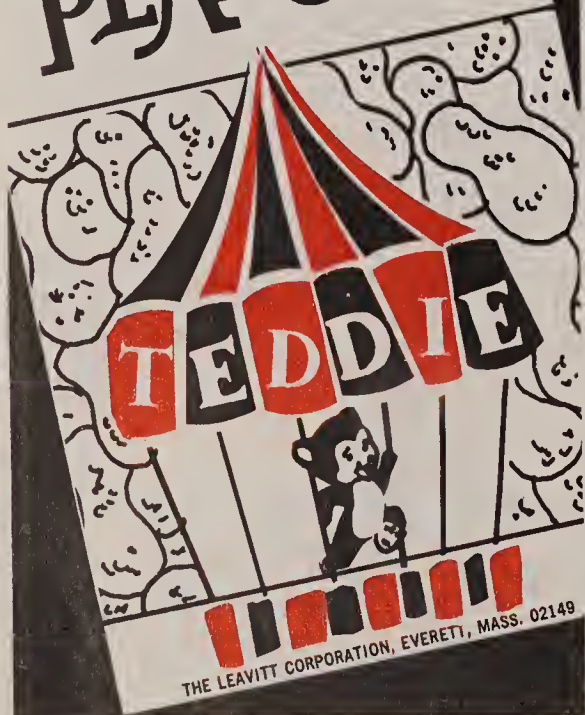
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# "THE BATTLING

The story goes that on the morning of this year's opener in Chicago, Rick Burleson stalked into a hotel coffee shop with a fine pre-game mood surging in his veins.

He took a look at the menu and scowled. Then he assessed the prices and fumed some more. Finally, after scanning the scene with contempt, he stomped out without digesting so much as a glass of water.

"That's an encouraging sign," said Reggie Cleveland, late of the resident pitching staff who was watching from a safe distance. "The Rooster's ready for opening day."

"He comes to the ballpark mad and he goes home mad," says Johnny Pesky. "But there's nothing wrong with that."

Like Pesky, Don Zimmer has a fatherly regard for his often obstreperous shortstop. In fact it was Zimmer who dubbed Burleson 'the Rooster'.

It happened one idle day in 1974, Burleson's rookie year. Zimmer was hitting grounders to him; the routine business that some players engage like zombies. Only, Burleson was attacking the work like his job was at stake.

He kicked a few and the tempo rose. Zimmer began lashing mean shots that spit at Burleson's feet and spiked his ankles. The more he kicked the ball around, the madder he got; thrashing in the dust, a deep red glow rising on the back of his neck. He was furious at himself.

"Look at that litte bugger out there," said the delighted Zimmer. "He looks like a bantam rooster." It stuck and with good reason.

In a world full of equivocation, Rick Burleson brings a quality of passionate insistence to everything he does. "He carries 'the reds' on to the field and he carries them off the field," says his sidekick, Jerry Remy. "He's the same no matter what he's doing." The 'reds' being, of course, baseball jargon for a furious fettle, otherwise known as 'a mean jag'. With Burleson it's constant. It's not the easiest way to get by. But when it's sustained as it is with him, it is something to admire.

"There's a lot of bulldog in him both on and off the field," Butch Hobson adds. "But I'll tell you something. It's an honor to play next to him."

"He's just the toughest kid on the

block and that's the way he plays," says the Globe's Peter Gammons.

Gammons, a fancier of minor league activity, heralded Burleson's coming when it was neither apparent nor promising. Burleson hit only .220 his first year in the low minors and averaged an error every three games. As late as his third season, he hit only .236 at Pawtucket. He bore the 'little guy' tag. It was not the stuff of which all star futures are fashioned.

"But I always liked the fact that he was essentially a roughneck," Gammons recalls. "He was the street kid, the Eddie Stanky type and that was the one element the Red Sox lacked. He was then, and he is more than ever now."

Likely he will go to his grave the same; cussing the caprices of the larger game, raging for one more shot. "Maybe he got me once. But there's no way he can do it again." That is the Burleson credo and he believes it deeply. Such men are different, though they court grave disappointments from a world not always willing to measure up to their standards.

"Sometimes when he gets real worked up at an umpire or a pitcher, we give it to him good when he comes back to the dugout," says one teammate.

"But you don't doubt he's deadly serious," the man was asked.

"Oh no. We know that for sure."

For sure! For some of them have been stung by his rebukes. In a basic Burleson dugout eruption, the pitching charts can end up in a pool of tobacco juice on the dugout floor. It happened. The charts got the treatment because they were the handiest thing to throw.

"He can go four for five and be bonkers about the one time they got him out," says Remy. "Hey we're close and I dress right next to him. But sometimes he can go a couple of days without even speaking to me. I just keep quiet and wait for him to come around."

Obviously, a ferocious drive and an uncommon pride fuel the man.

During his early season slump, he took some heavy chiding from his pals. In one such instance someone suggested he ought to leave all his bats at home. Then someone else quipped that he could leave his glove home too. That was too much for



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# ROOSTER"

Burleson to bear.

"You can say anything you want about my hitting," he thundered. "But you can't criticize my fielding, because I can really go and PICK IT!"

"He can pick it and he can also

really BRING IT," says Frank Duffy, his admiring understudy.

"His great arm is the key. It allows him to lay back just a bit. He doesn't have to charge balls that he may have to backhand and he doesn't always  
(Continued next page)



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## The Battling Rooster

have to come up with the ball cleanly. That gun of his will make up for the half step he might lose."

Burleson's throws, uncorked with a vesuvian burst of every muscle in his body, are regarded with awe everywhere in baseball. But his total game, particularly his range, consistency and aggressive bat, might command even more respect than it does.

"Perhaps," says Duffy, "It's because he's not one of those classical types, whatever they may be; the tall and smooth ones like Mark Belanger. For whatever that is worth."

"I wouldn't trade Burleson for Belanger or nobody." Zimmer snorts. It's a point no longer in dispute with anybody.

Twice an all-star, the anchor of a pre-eminent team, with a 194 hit season behind him, and a gathering reputation for excellence at turning the double play, Burleson must soon have all the respect he feels is due him.

But when he gets it, you can bet it will not alter what Ned Martin calls his 'scrap iron style'. You can be sure he will bear on the harder, obsessed with the need to prove again what he has already proven.

"At this point, it's ingrained," says Bill Lee. "The Rooster means it. There's no way he could be the same player if he didn't drive himself. If he changed, he would tell himself he wasn't really trying. It would ruin him."

To Pesky, there's a lot of Billy Martin in Burleson. "And," he says, "I'm a Billy Martin fan. The two of them are competitive in different ways and Martin wasn't as vociferous as Burleson. But there's definitely some Martin in him. You can see it."

"I love him," is what Martin has said of Burleson.

"I hate all opponents," is what



Burleson has said of everyone in baseball including, presumably, Martin. He means it. Which is why baseball's true fire-eaters love him.

Of course, the feisty short-stop was an early baseball cliché; not the anomaly people must struggle to understand as it tends to be today.

Hall of Famer Hughie Jennings was an original. John J. McGraw's favorite shortstop was a Burleson type named Art Fletcher. Outright nastiness was at the core of Joe Tinker's game. While more coy about it, Rabbit Maranville could be a belligerent cuss.

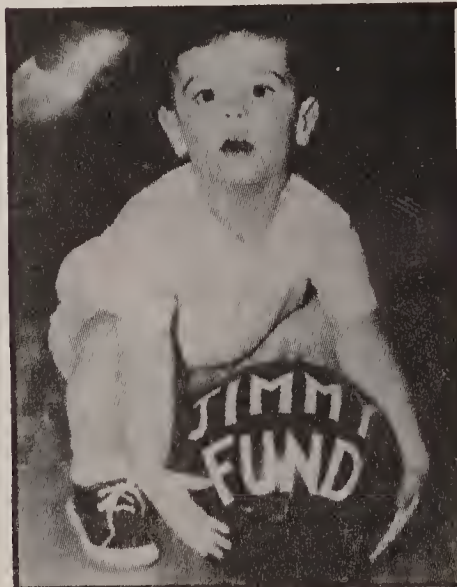
Between the wars, Dick Bartell was a scourge at short for the Pirates, Phillies, Giants and Tigers. Called 'Rowdy Dick', he was about Burleson's size (5'9" & 160). He was also a line drive hitter who had a savage arm, a blowtorch for a heart and a chip on his shoulder the size of

second base. Above all he was celebrated for his willingness to tag a wise guy on the jaw or plant a relay between a runner's eyes. 'Rowdy Dick' may have been the truest Burleson prototype.

The game is more subtle today. Attitudes have changed. Where once toughness was strutted for its own sake, the quality of 'cool' is now more favored. It is no longer fashionable to wear your heart on your sleeve.

Burleson is one of the few who dares. It is not an easy road. You half expect that one day he will break a finger slamming his bat after a strikeout as Ferris Fain once did, or bust his foot on a water cooler in the manner of Wes Ferrell.

It is 'The Rooster's way'. At times it has to be tough on his gut and often lonely. But it ought to be admired, if sometimes from a discreet distance.



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*"Gee, Thanks"*

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# Dennis is now a Pitcher

For the better part of three years, Dennis Eckersley pitched as though he was on a rifle range with an army basic training unit.

Ready, aim, fire. That's what the 23-year-old righthander did on just about every pitch during his stay in Cleveland. Statistic wise it was a success as his 543 career strikeouts and 516 hits in 633 innings will attest. In the won-lost department it was a different story witness his 40-32 record, including one game over .500 in both 1976 (13-12) and last year (14-13).

Life in the major leagues changed in more ways than one for Eckersley last March 30. That's the day he went from a loser to a winner and from a thrower to a pitcher.

The big trade was made on that day bringing Eckersley and Fred Kendall to Boston and sending Rick Wise, Mike Paxton, Bo Diaz and Ted Cox to the Indians.

Strangely, the trade was not a popular one in many circles. The fans were split on the deal and many members of the press, radio and TV were skeptical. They felt the Red Sox had given up too much.

Red Sox manager Don Zimmer made a statement that day in Winter Haven that raised some eyebrows at the time. "Dennis Eckersley will do for the Boston Red Sox what Tom Seaver (13-1) did for the Cincinnati Reds last year," he said.

Through the first half of the season, Eckersley has made the manager out to be some type of prophet and has also convinced baseball fans everywhere that the trade was a great one for the Red Sox.

The skeptics had a field day when



Eckersley went to the mound five straight times, had no decision in the first four and lost the fifth to the Texas Rangers.

On May 4, Eckersley pitched a complete game, giving up four hits as the Red Sox beat the Minnesota Twins, 8-1. The run he allowed was unearned. That started him on the best pitching spree of his career.

When he beat the Seattle Mariners on June 11 for his sixth victory he was not satisfied with his pitching. "I don't know how much longer I can

win with the garbage I've been throwing. The only clubs I've beaten are the salad teams," he said.

He didn't know it at the time but the main course was on the horizon and he feasted like a king at a banquet.

There were three straight appearances against the World Champion New York Yankees and three consecutive victories, including a 4-1 victory in New York in which he scattered seven hits in 7 2/3 innings.

(Continued on page 47)

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1978

# BOSTON RED SOX

1978



**First Row** — Fred Lynn, Rick Burleson, Carlton Fisk, Coach Eddie Yost, Coach Johnny Pesky, Manager Don Zimmer, Coach Al Jackson, Coach Walt Hriniak, Carl Yastrzemski, Jim Rice and Jerry Remy.  
**Second Row** — Equipment Manager, Don Fitzpatrick, Trainer, Charlie Moss, Bob Bailey, Fred Kendall, Bob Montgomery, Dwight Evans, George Scott, Butch Hobson, Frank Duffy, Jack Brohamer, Sam Bowen, and Equipment Manager, Vince Orlando.  
**Third Row** — Luis Tiant, Jim Wright, Bob Stanley, Bill Campbell, Mike Torrez, Dennis Eckersley, Allen Ripley, Dick Drago and Tom Burgmeier.

**Front** — Bat Boy Tommy Cremens

**Insert** — Bill Lee



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# Dennis Is Now A Pitcher

(Continued from page 42)

After the third victory, pitching coach Al Jackson had this to say about Eckersley: "He's improved 40 percent as a pitcher."

Eckersley had changed his style of pitching under Jackson and success can't be argued with. "He's learned how to pitch," Jackson said. "He's now got three speeds, throws a good slow breaking ball and when he lets go with his fastball, it seems twice as fast because he's using the other pitches to set it up."

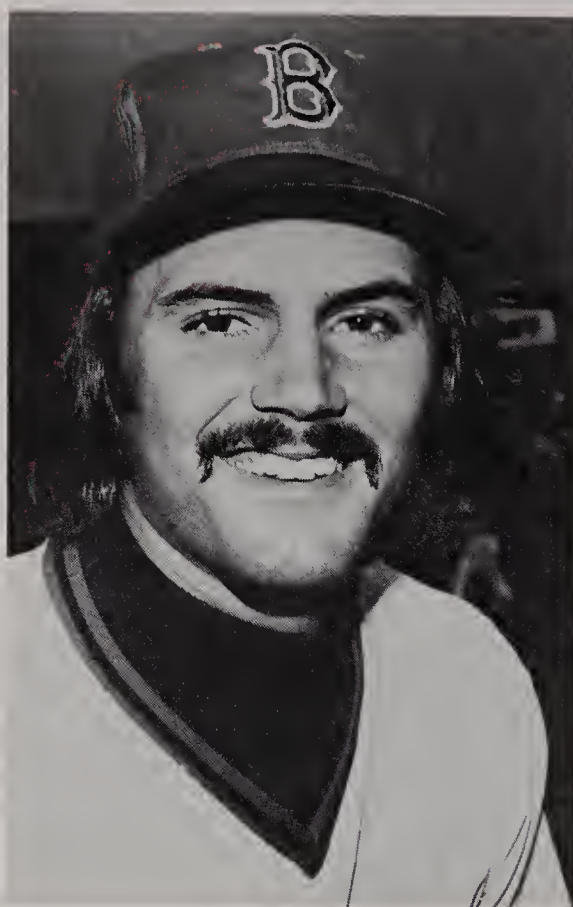
"Last year when I watched him he tried to blow the ball by everybody. That's all right when you have the good fastball but when you don't, you're going to get hurt."

"Now, he's learned how to pitch and in doing so he's learned how to win without his best stuff. He's no longer a one pitch pitcher. He's adapted well and that's because he has the right makeup to be a successful pitcher. And, don't forget one thing, he's still young and he's still learning," Jackson went on.

Even when Eckersley was winning, some were asking what was wrong with him because he wasn't striking out hitters at the ratio he had in Cleveland.

"I know people like to see strikeouts," Eckersley said. "But what if I had struck out 150 guys and I was 5-8 instead of 11-2 where I was just after the All Star break?" he asked.

"When you strike out a lot of people you sometimes don't pitch good ballgames. You keep going for strikeouts and you're going to get hurt because you're challenging people too much," Eckersley went on.



"I don't feel like I've lost the fastball. I'm just pitching differently now. When I want the fastball, it looks fast. What's the difference if it's going 95 or 90 miles an hour."

"One game in Anaheim (a loss) I had good stuff and probably the best fastball I've had all year and remember what happened? I didn't know what to do with it."

"I've watched the other pitchers on this staff and learned from them. Luis (Tiant) taught me how to take something off the ball. Now that I've learned to do that, I've got confidence in the pitch and I'm not afraid to throw it even on a 3-2 count."

I don't even think about trying to blow the good fastball by them all the time.

"Right now, I'm not afraid to throw any pitch. If they hit a home run off me, who cares? That's how I feel. Last year they had to say something about me so they said I couldn't get lefthanders out. Check the stats this year and you'll see I'm getting them out." Eckersley went on.

Eckersley gave up 31 home runs last year and will give up a lot this year. "I don't think it's such a big deal giving up home runs. They don't bother me. I can handle giving them up where some pitchers can't. If someone drills one out I can't let it bother me. 'The guy just smoked one' I tell myself then I go after the next hitter."

When Eckersley talks, he's an honest, confident young man. He sometimes gives the impression he's another Derek Sanderson but is not as brash as the Turk was. Eckersley knows what he can do and isn't afraid to talk about it. When he pitches well, he'll say so and when he hasn't pitched well, he'll talk about it in the same manner as he discusses his victories.

Recently in Cleveland a writer approached him after he had defeated the Indians for his 10th victory and asked what he thought his record would be if he was still with Cleveland.

"When I was 7-7 last year you guys didn't ask me what you thought my record would be if I was pitching in Boston so why are you asking that question now?" he responded.

(Continued on page 48)

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## **Dennis Is Now A Pitcher**

(Continued from page 47)

Eckersley is the first to admit his record at the All Star break wouldn't have been the same "with any other team in the league.

"I wouldn't have won some of those games unless they got me all those runs, but you never know. But, it's a different season for me this year. I feel good when I come to the ballpark. The year doesn't seem as long as it used to. As a matter of fact this seems like a short year. It's hard to believe we're well into the second half," he continued.

"In past years it was a terrible feeling always fighting to get to the .500 mark as a team and as an individual. In Cleveland I knew I had to throw a good game to win. Here all I've got to do is keep it close until these guys get the big inning.

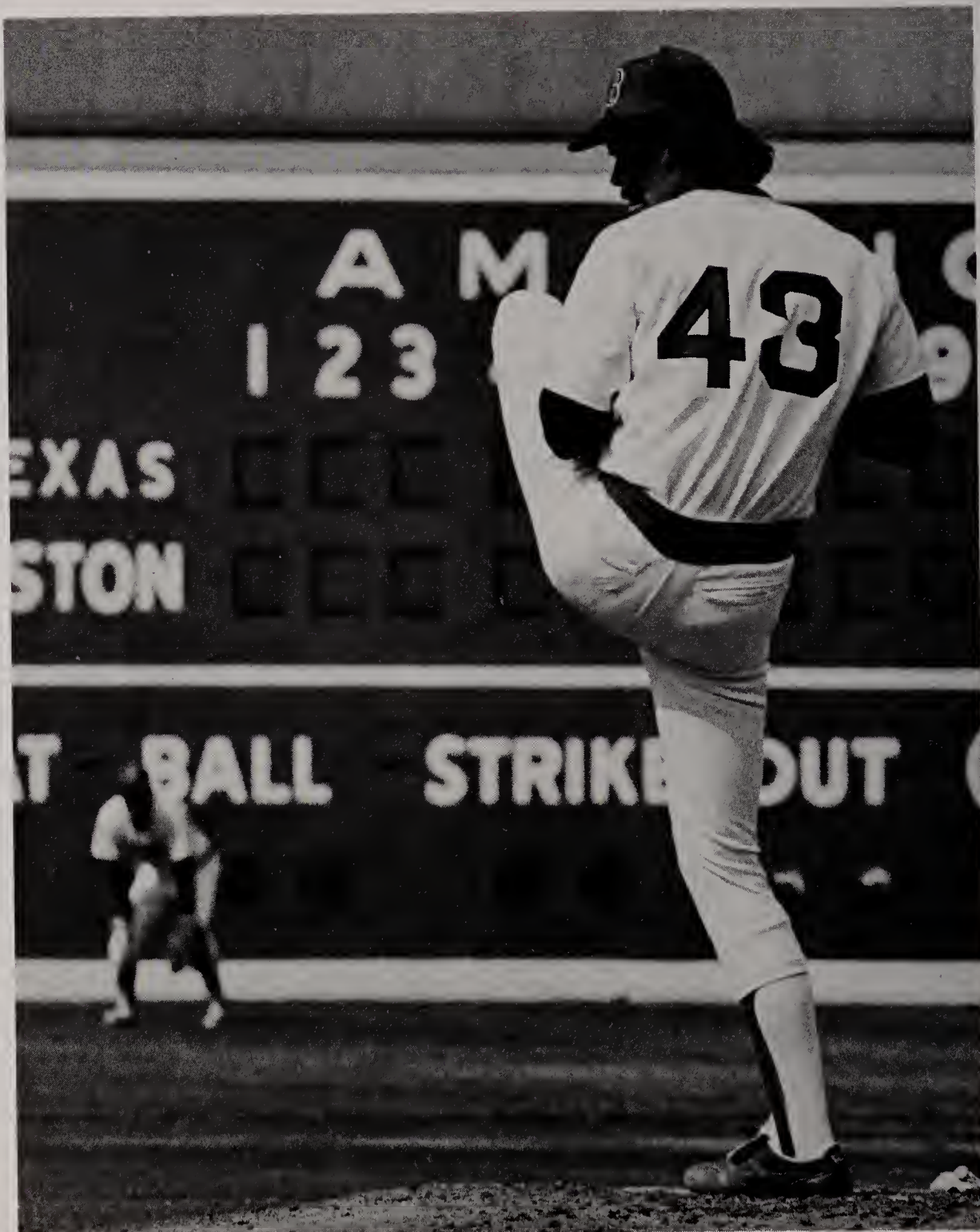
"In Cleveland you felt the entire season was riding on every pitch, especially when Robby (Frank Robinson) was the manager. He was quick

with the hook. Two runs and you were gone.

"Now, I don't worry about giving up three or four runs early. And, by not worrying about it, I'm not doing it," he went on.

"Jackson has worked hard with me and it's paid off. Like I said, I don't have to throw the ball by everyone. In one game with the Yankees I was getting my slow breaking stuff over and they kept sitting back waiting for the heater. It never came and they were off stride all night," Eckersley went on.

"I'll probably wind up with 150 strikeouts this year but I really don't care. Ground balls, pop ups and fly balls are outs just like a strikeout. I'm a pitcher now, I'm playing on a much better team and it's been a fun year. Who wouldn't have fun pitching with those guys out there hitting the ball behind you. Yes, it's fun," he concluded.





90 Proof, 100% Grain Neutral Spirits, Booth's Distillery, Linden, N.J. ©1978





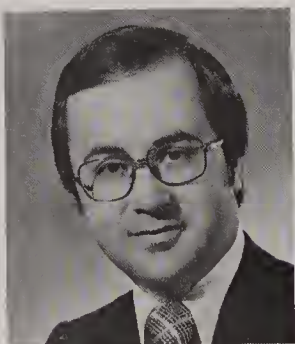
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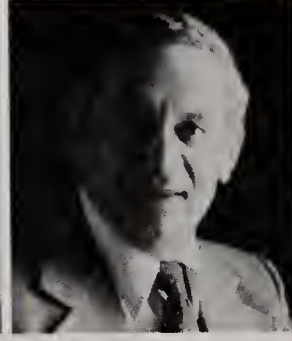
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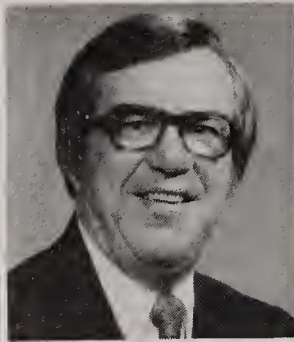
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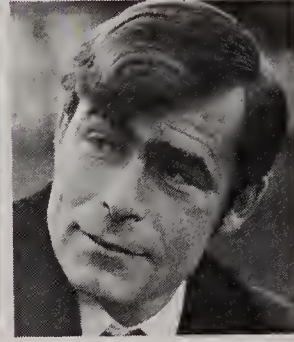
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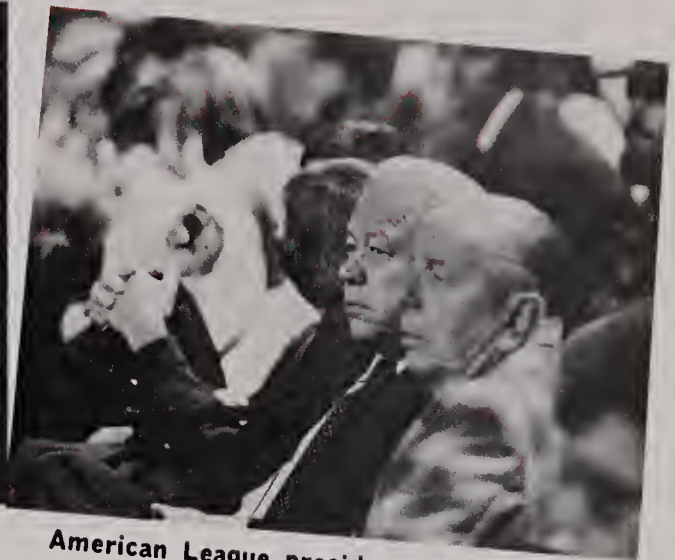
# 1978 Visitors and Awards



"The Bear", coach Bryant of Alabama visited with his former quarterback, "Butch" Hobson



Jim Rice with special Gillette Award



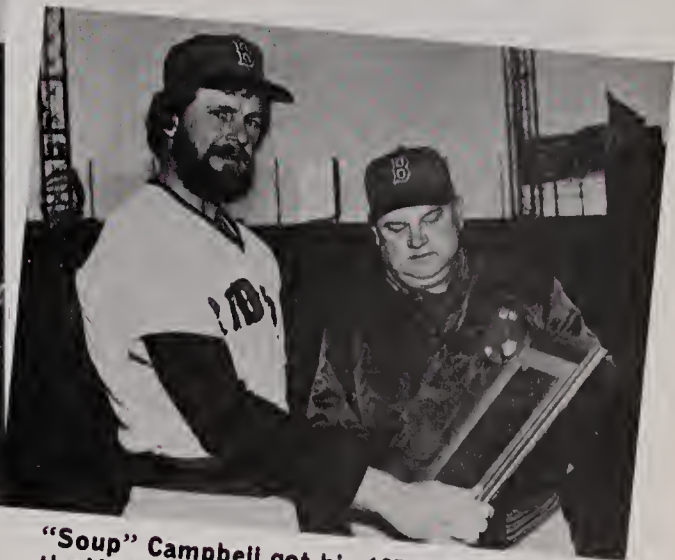
American League president Lee MacPhail watches action closely



Yaz got his seventh Gold Glove award



Jerry Remy got the Polish American Veterans Award



"Soup" Campbell got his 1978 "Fireman of the Year" Award

## The low tar all stars.

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Kent Golden Lights: 8 mg. "tar," 0.6 mg. nicotine; True: 5 mg. "tar," 0.4 mg. nicotine av. per cigarette, FTC Report August 1977; Kent: 12 mg. "tar," 1.0 mg. nicotine; Newport Lights: 9 mg. "tar," 0.8 mg. nicotine; Old Gold Lights: 12 mg. "tar," 1.0 mg. nicotine av. per cigarette by FTC Method.



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## RED SOX YEAR-BY-YEAR

Year	Pos.	W-L	Pct.	GA GB	Manager	Attendance
1977	2T	97-64	.602	2½	Donald W. Zimmer	2,074,549
1976	3	83-79	.512	15½	Johnson—Donald W. Zimmer	1,895,846
1975	1	95-65	.594	4½	Darrell D. Johnson	*1,748,587
1974	3	84-78	.519	7	Darrell D. Johnson	*1,556,411
1973	2	89-73	.549	8	Edward M. Kasko	1,481,002
1972	2	85-70	.548	½	Edward M. Kasko	1,441,718
1971	3	85-77	.525	18	Edward M. Kasko	*1,678,732
1970	3	87-75	.537	21	Edward M. Kasko	*1,595,278
1969	3	87-75	.537	22	Williams—Edward J. Popowski	*1,833,246
1968	4	86-76	.531	17	Richard H. Williams	1,940,788
1967	1	92-70	.568	1	Richard H. Williams	*1,727,832
1966	9	72-90	.444	26	Herman—James E. (Pete) Runnels	811,172
1965	9	62-100	.383	40	William J. Herman	652,201
1964	8	72-90	.444	27	Pesky—William J. Herman	883,276
1963	7	76-85	.472	28	John Pesky	942,642
1962	8	76-84	.475	19	Michael F. Higgins	733,080
1961	6	76-86	.469	33	Michael F. Higgins	850,589
1960	7	65-89	.422	32	Jurges—Michael F. Higgins	1,129,866
1959	5	75-79	.487	19	Higgins, R. York, William F. Jurges	984,102
1958	3	79-75	.513	13	Michael F. Higgins	1,077,047
1957	3	82-72	.532	16	Michael F. Higgins	1,181,087
1956	4	84-70	.545	13	Michael F. Higgins	1,137,158
1955	4	84-70	.545	12	Michael F. Higgins	1,203,200
1954	4	69-85	.448	42	Louis Boudreau	931,127
1953	4	84-69	.549	16	Louis Boudreau	1,026,133
1952	6	76-78	.494	19	Louis Boudreau	1,115,750
1951	3	87-67	.565	11	Stephen F. O'Neill	1,312,282
1950	3	94-60	.610	4	McCarthy—Stephen F. O'Neill	1,344,080
1949	2	96-58	.623	1	Joseph V. McCarthy	1,596,650
1948	2	96-59	.619	1	Joseph V. McCarthy	1,558,798
1947	3	83-71	.539	14	Joseph E. Cronin	1,427,315
1946	1	104-50	.675	12	Joseph E. Cronin	1,416,944
1945	7	71-83	.461	17½	Joseph E. Cronin	603,794
1944	4	77-77	.500	12	Joseph E. Cronin	506,975
1943	7	68-84	.447	29	Joseph E. Cronin	358,275
1942	2	93-59	.612	9	Joseph E. Cronin	730,340
1941	2	84-70	.545	17	Joseph E. Cronin	718,497
1940	4	82-72	.532	8	Joseph E. Cronin	716,234
1939	2	89-62	.589	17	Joseph E. Cronin	573,070
1938	2	88-61	.591	9½	Joseph E. Cronin	646,459
1937	5	80-72	.526	21	Joseph E. Cronin	559,659
1936	6	74-80	.481	28½	Joseph E. Cronin	626,895
1935	4	78-75	.510	16	Joseph E. Cronin	558,568
1934	4	76-76	.500	24	Stanley R. (Bucky) Harris	610,640
1933	7	63-86	.423	34½	Martin J. McManus	268,715
1932	8	43-111	.279	64	Collins—Martin J. McManus	182,150
1931	6	62-90	.408	45	John F. (Shano) Collins	350,975
1930	8	52-102	.338	50	Charles H. Wagner	444,045
1929	8	58-96	.377	48	William F. Carrigan	394,620
1928	8	57-96	.373	43½	William F. Carrigan	396,920
1927	8	51-103	.331	59	William F. Carrigan	305,275
1926	8	46-107	.301	44½	Lee A. Fohl	285,155
1925	8	47-105	.309	49½	Lee A. Fohl	267,782
1924	7	67-87	.435	25	Lee A. Fohl	448,556
1923	8	61-91	.401	37	Frank L. Chance	229,668
1922	8	61-93	.396	33	Hugh Duffy	259,184
1921	5	75-79	.487	23½	Hugh Duffy	279,273
1920	5	72-81	.471	25½	Edward G. Barrow	402,445
1919	6	66-71	.482	20½	Edward G. Barrow	417,291
1918	1	75-51	.595	2½	Edward G. Barrow	249,513
1917	2	90-62	.592	9	John J. Barry	387,856
1916	1	91-63	.591	2	William F. Carrigan	496,397
1915	1	101-50	.669	2½	William F. Carrigan	539,885
1914	2	91-62	.595	8½	William F. Carrigan	481,359
1913	4	79-71	.527	15½	Stahl—William F. Carrigan	437,194
1912	1	105-47	.691	14	J. Garland (Jake) Stahl	597,096
1911	5	78-75	.510	24	Patrick J. Donovan	503,961
1910	4	81-72	.529	22½	Patrick J. Donovan	584,619
1909	3	88-63	.583	9½	Fred Lake	668,965
1908	5	75-79	.487	15½	McGuire—Fred Lake	473,048
1907	7	59-90	.396	32½	George Huff—Bob Unglaub— Cy Young, James McGuire	436,777
1906	8	49-105	.318	45½	Collins—Charles S. Stahl	410,209
1905	4	78-74	.513	16	James J. Collins	468,828
1904	1	95-59	.617	1½	James J. Collins	623,295
1903	1	91-47	.659	14½	James J. Collins	379,338
1902	3	77-60	.562	6½	James J. Collins	348,567
1901	2	79-57	.581	4	James J. Collins	289,448

\* led league

## RED SOX IN WORLD SERIES

Year	Opp	Winner	Games	Year	Opp	Winner	Games
1903	Pitt.	Bos.	5-3	1918	Chi.	Bos.	4-2
1904	no series held			1946	St. L.	St. L.	4-3
1912	N.Y.	Bos.	4-3-1	1967	St. L.	St. L.	4-3
1915	Phl.	Bos.	4-1	1975	Cinn.	Cinn.	4-3
1916	Brook.	Bos.	4-1				

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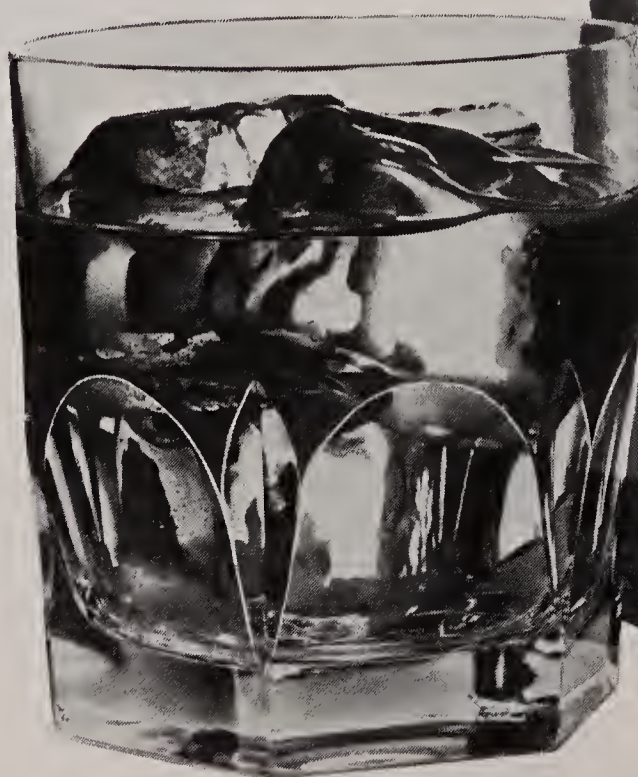
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Back row: Mace Brown, Bobby Doerr, Joe Dobson and Ted Williams  
Front row: Johnny Pesky and Charlie Wagner

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## MASSACHUSETTS

Boston (originating station)	WITS	1510
Brockton	WBET	1460
Fitchburg	WEIM	1280
Great Barrington	WSBS	860
Greenfield	WHA1	1240
	FM	98.3
Medford	WWEL-FM	107.9
New Bedford	WNBH	1340
North Adams	WMNB	1230
Northampton	WHMP	1400
Orange	WCAT	1390
Pittsfield	WBRK	1340
Springfield	WSPR	1270
Ware	WARE	1250
West Yarmouth	WOCB-FM	94.9
Worcester	WTAG	580

## CONNECTICUT

Hartford	WTIC	1080
New Haven	WNHC	1340
Putnam	WINY	1350

## MAINE

Augusta	WFAU	1340
	FM	101.3
Belfast	WBME	1230
Biddeford	WIDE	1400
	FM	94.3
Calais	WDYQ	1230
	FM	92.7
Ellsworth	WDEA	1370
	FM	95.7
Farmington	WKTJ	1380
	FM	99.3
Houlton	WHOU	1340
	FM	100.1
Lincoln	WLKN	1450
	FM	99.3
Lewiston	WCOU	1240
	FM	93.9
Machias	WMCS	1400
Millinocket	WMKR	1240
Portland	WGAM	560
Presque Isle	WAGM	950
Rockland	WRKD	1450
	FM	93.5
Rumford	WRUM-FM	96.3
South Paris	WXIV	1450
Waterville	WTVL	1490
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## VERMONT

Brattleboro	WTSA	1450
Burlington	WJOY	1230
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Newport	WIKL	1490
Rutland	WSYB	1380
St. Johnsbury	WTWN	1340
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Franklin	WFTN	1240
Hanover	WTSL	1400
Keene	WKNE	1290
Laconia	WEMJ	1490
Manchester	WGIR	610
Portsmouth	WBBX	1380

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Westerly	WERI	1230
	FM	103.7
West Warwick	WKRI	1450
Woonsocket	WWON	1240

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DICK STOCKTON and KEN HARRELSON

## MASSACHUSETTS

	Station
Boston (originating station)	WSBK—Channel 38
Greenfield	WRLP—Channel 32
Springfield	WWLP—Channel 22
New Bedford / Providence	WTEV—Channel 6

## MAINE

Bangor	WVH—Channel 7
Portland	WGAM-TV—Channel 13

## VERMONT

Burlington	WEZF-TV—Channel 22
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		Boston Time
Saturday	Aug. 12	MILWAUKEE 2:00 P.M.
Saturday	Aug. 12	MILWAUKEE 8:00 P.M.
Sunday	Aug. 13	MILWAUKEE 2:00 P.M.
Tuesday	Aug. 15	California 10:30 P.M.
Wednesday	Aug. 16	California 10:30 P.M.
Thursday	Aug. 17	California 10:30 P.M.
Saturday	Aug. 19	Oakland 4:30 P.M.
Sunday	Aug. 20	Oakland 4:30 P.M.

Saturday	Aug. 26	CALIFORNIA 2:00 P.M.
Sunday	Aug. 27	CALIFORNIA 2:00 P.M.
Saturday	Sept. 2	OAKLAND 7:30 P.M.
Sunday	Sept. 3	OAKLAND 2:00 P.M.
Monday	Sept. 4	Baltimore 7:30 P.M.
Tuesday	Sept. 5	Baltimore 7:30 P.M.
Saturday	Sept. 9	NEW YORK 2:00 P.M.
Sunday	Sept. 10	NEW YORK 2:00 P.M.
Wednesday	Sept. 13	Cleveland 7:30 P.M.

Thursday	Sept. 14	Cleveland 7:30 P.M.
Friday	Sept. 15	New York 8:00 P.M.
Saturday	Sept. 16	New York 2:00 P.M.
Sunday	Sept. 17	New York 2:00 P.M.
Monday	Sept. 18	Detroit 8:00 P.M.
Tuesday	Sept. 19	Detroit 8:00 P.M.
Wednesday	Sept. 20	Detroit 8:00 P.M.
Thursday	Sept. 21	Detroit 8:00 P.M.

## SEPTEMBER

1 Fri.	Oakland	7:30
2 Sat.	Oakland*	7:30
3 Sun.	Oakland*	2:00
8 Fri.	New York	7:30
9 Sat.	New York*	2:00
10 Sun.	New York*	2:00
11 Mon.	Baltimore	7:30
12 Tues.	Baltimore	7:30
26 Tues.	Detroit	7:30
27 Wed.	Detroit	7:30
28 Thurs.	Detroit	7:30
29 Fri.	Toronto	7:30
30 Sat.	Toronto	2:00

## OCTOBER

1 Sun.	Toronto	2:00
	*Televised	

# Red Sox Home Games

## AUGUST

11 Fri.	Milwaukee	7:30
12 Sat.	Milwaukee*	2:00
12 Sat.	Milwaukee	8:00
13 Sun.	Milwaukee*	2:00
14 Mon.	Milwaukee	6:00
25 Fri.	California	7:30
26 Sat.	California*	2:00
27 Sun.	California*	2:00
28 Mon.	Seattle	7:30
29 Tues.	Seattle	7:30
30 Wed.	Toronto (TN)	6:00





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(See page 19)

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		O	I	O	N	I	A	R	H	K	R	3	S
		H	V	X	M	A	G	G	O	E	E	U	
7		S	I	I	I	U	L	I	20	S	R	L	L
		B	L	18	21	D	O	D	22	O	T	A	S
		B	G	I	R	A	L	L	A	D	O	I	
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8		S	A	I	J	E	M	O	S	W	E	N	4

### RED SOX TICKET PRICES

Roof box seat	\$7.00
Lower box seats	\$6.00
Upper box seats	\$5.75
Reserved grandstand	\$4.75
General admission	\$3.00
Bleachers*	\$2.00



# "MAGNAVOX COLOR PORTABLES. A WINNING TEAM."

Hank Aaron

Here's the color portable lineup with something for everyone.

**Computer sharp picture.** The Star™ Touch-Tune™ Color Portable, the first computer TV. It's picture is always sharp, natural, and never needs fine-tuning. (model 4471)

**Direct, instant, silent channel selection** and remote control on the Videomatic Touch-Tune Color Portable. No more clunk-clunking through the channels in-between. (model 4345)

**Built-in home-video game.** A Magnavox exclusive. Go from color TV to Odyssey at the touch of a button. (model 4305)

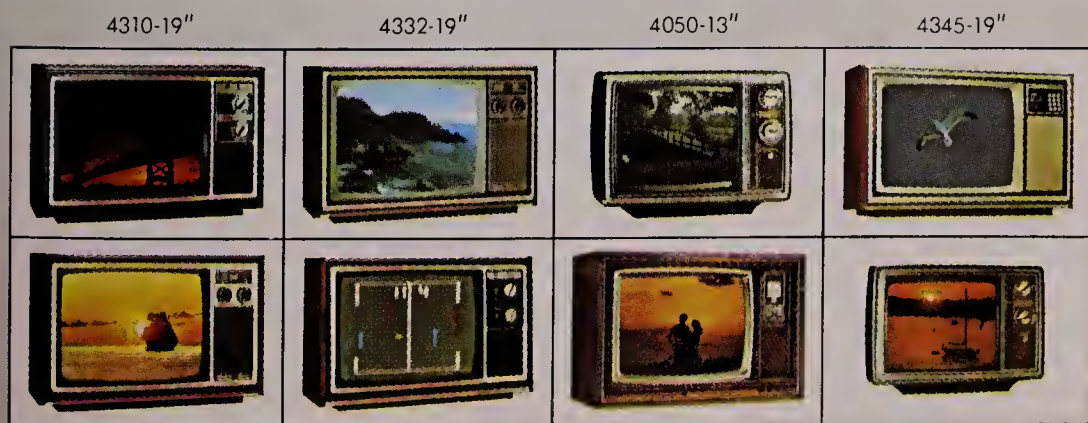
**Lighted digital channel readout** to show you which channel you're watching, even from across the room. (model 4332)

**Compact, convenient, take-anywhere Color TV** in a big 15" (diagonal) screen with one-button tuning. (model 4150) Or our 13" (diagonal) personal portables with 100% solid-state modular chassis. (models 4050, 8580)

See the entire Magnavox Color Portable lineup at your Magnavox dealer today. And tell him Hank sent you.



4150-15"



4310-19"

4332-19"

4050-13"

4345-19"

4326-19"

4305-19"

4471-19"

8580-13"

Pictures simulated.



A cowboy wearing a light-colored shirt, a dark vest, and a cowboy hat is riding a dark horse through a body of water. The horse is splashing, and the cowboy is holding the reins. The background is a rocky, wooded area.

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7 mg. "tar," 1.0 mg. nicotine av. per cigarette, FTC Report Aug. 77